

#### JAHRESPRESSEKONFERENZ & INVESTORENKONFERENZ 2010

#### ANNUALMEDIACONFERENCE & INVESTORCONFERENCE





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#### **Key Figures**

	January-December		Change y-o-y	
	2008	2009	absolute	in %
Volkswagen Group:				
Deliveries to customers ('000 units) *	6,257	6,336	+ 79	+ 1.3
Sales revenue (€ million)	113,808	105,187	- 8,621	- 7.6
Operating profit (€ million)	6,333	1,855	- 4,478	- 70.7

<sup>\*</sup> incl. Scania for full year 2009 and from July 22, 2008 to December 31, 2008



(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Volkswagen Group:		
Europe/Remaining markets	3,492,300	- 7.6
of which Western Europe	2,917,900	- 2.4
of which Germany	1,246,600	+ 17.6
North America	467,800	- 7.0
South America	825,900	+ 2.8
Asia-Pacific (excl. China)	149,700	- 1.0
China	1,400,500	+ 36.7
Total worldwide	6,336,200	+ 1.3
Global market (passenger cars)	52.4 million	- 6.0



# **Deliveries to Customers by Brand** (rounded)

	January-December	Change y-o-y
Vehicles	2009	in %
Volkswagen Group:		
Volkswagen Passenger Cars	3,954,500	+ 7.8
Audi	949,700	- 5.4
Škoda	684,200	+ 1.4
SEAT	336,700	- 8.5
Bentley	4,600	- 39.3
Lamborghini	1,500	- 37.7
Volkswagen Commercial Vehicles *	361,500	- 28.0
Scania**	43,400	+ 42.3
Total worldwide	6,336,200	+ 1.3
Global market (passenger cars)	52.4 million	- 6.0

<sup>\*</sup> incl. Trucks & Buses for January-February 2009 \*\* incl. Scania for full year 2009 and from July 22, 2008 to December 31, 2008



(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Volkswagen Passenger Cars:		
Europe/Remaining markets	1,674,000	- 1.5
North America	344,800	- 8.1
South America	735,200	+ 10.8
Asia-Pacific (excl. China)	83,200	- 3.1
China	1,117,300	+ 32.4
Total worldwide	3,954,500	+ 7.8



### Volkswagen Polo





(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Audi:		
Europe/Remaining markets	643,100	- 12.7
North America	98,900	- 3.3
South America	8,700	- 9.0
Asia-Pacific (excl. China)	40,100	+ 12.7
China	158,900	+ 32.9
Total worldwide	949,700	- 5.4



### Audi A5 Sportback





(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Škoda:		
Europe/Remaining markets	543,600	- 8.7
of which Central and Eastern Europe	180,400	- 29.2
South America	1,800	- 30.7
Asia-Pacific (excl. China)	16,200	- 6.7
China	122,600	+ 106.7
Total worldwide	684,200	+ 1.4

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#### Škoda Yeti





(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
SEAT:		
Europe/Remaining markets	319,600	- 9.2
North America	15,600	+ 19.3
South America	1,500	- 49.6
Total worldwide	336,700	- 8.5

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#### **SEAT Exeo ST**





(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Bentley:		
Europe/Remaining markets	2,300	- 37.6
North America	1,400	- 49.6
Asia-Pacific	900	- 17.3
Total worldwide	4,600	- 39.3



### **Bentley Mulsanne**





rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Lamborghini:		
Europe/Remaining markets	800	- 32.4
North America	400	- 52.2
South America	5	0.0
Asia-Pacific	300	- 25.7
Total worldwide	1,505	- 37.7



### Lamborghini Reventón Roadster





(rounded)	January-December	Change y-o-y
Vehicles	2009	in %
Volkswagen Commercial Vehicles:		
Europe/Remaining markets	280,500	- 23.6
North America	6,400	- 25.1
South America	68,000	- 43.0
Asia-Pacific (excl. China)	6,000	- 10.2
China	600	+ 14.6
Total worldwide	361,500	- 28.0



### Volkswagen Amarok





(rounded)	January-December	July 22 – Dec. 31, 2008
Vehicles	2009	2008
Scania:		
Europe/Remaining markets	28,300	22,600
North America	200	200
South America	10,800	5,700
Asia-Pacific (excl. China)	3,600	2,000
China	500	200
Total worldwide	43,400	30,500

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#### **Scania R-Series**





# Volkswagen Financial Services (rounded)

	January-December	Change y-o-y	
	2009	in %	
Total number of current contracts	7,223,000	+ 8.9	
Customer financing	3,567,000	+ 12.8	
Leasing	1,508,000	+ 0.2	
Service/Insurance	2,148,000	+ 9.4	
Direct banking deposits (in €)	18,309 million	+ 42.7	



#### **Integrated Automotive Group**

### **VOLKSWAGEN**

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### **Strategic Partnership with Suzuki**





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