

VOLKSWAGEN

AKTIENGESELLSCHAFT

JAHRESPRESSEKONFERENZ & INVESTORENKONFERENZ 2010

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Driving ideas.



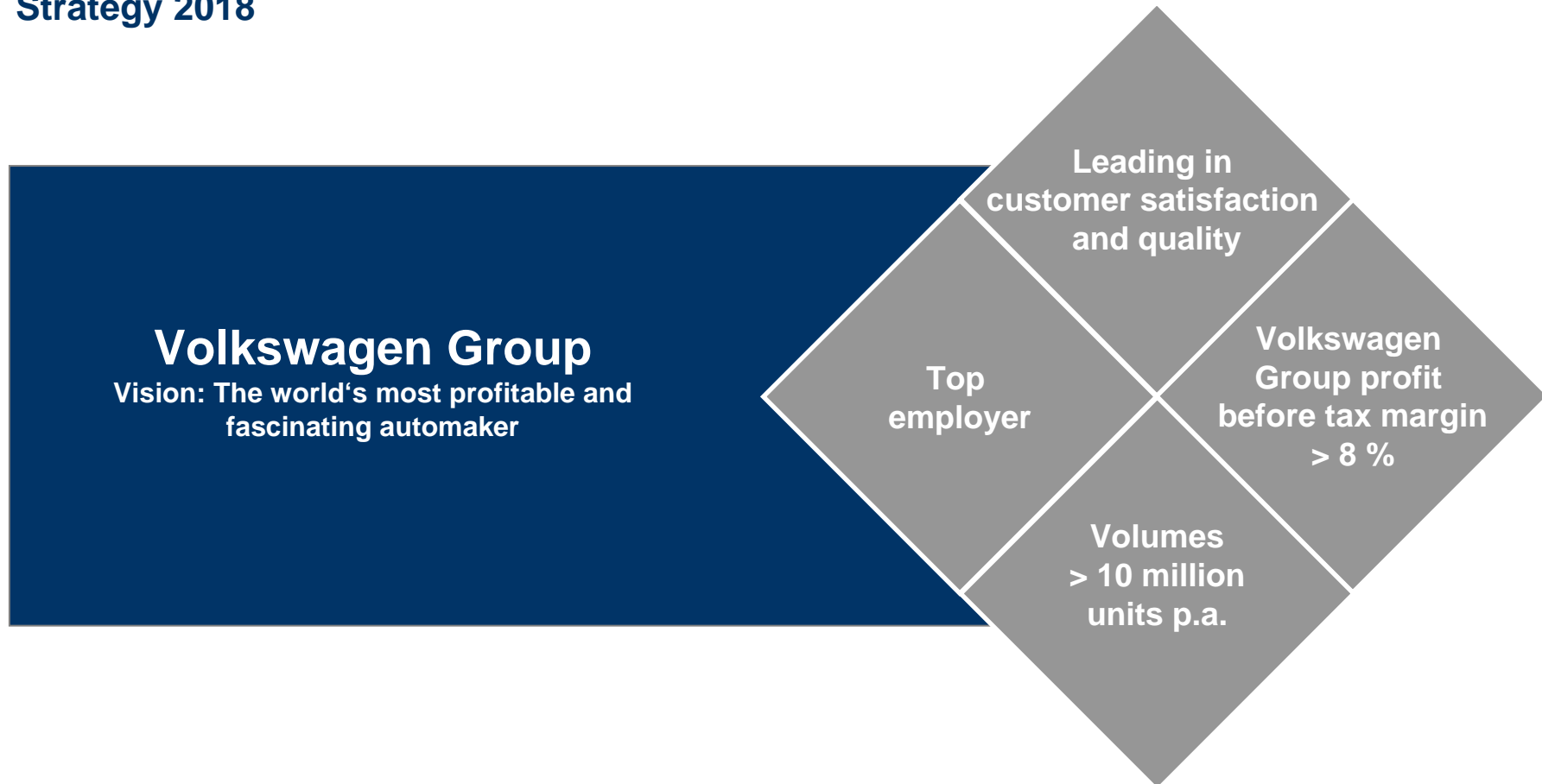
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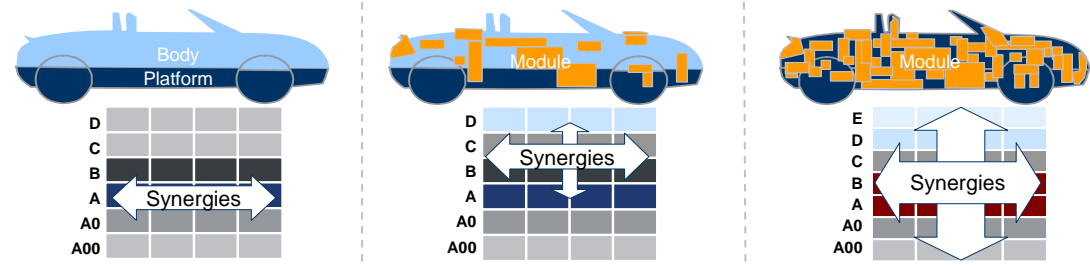
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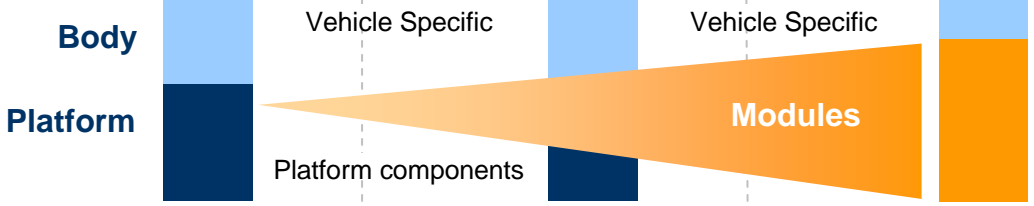
Strategy 2018



Volkswagen Group's Modular Toolkit Strategy



Modular toolkit strategy managed on Group level across regions and brands



Group – Module Handbook

Electronics	Powertrain
Chassis	Body

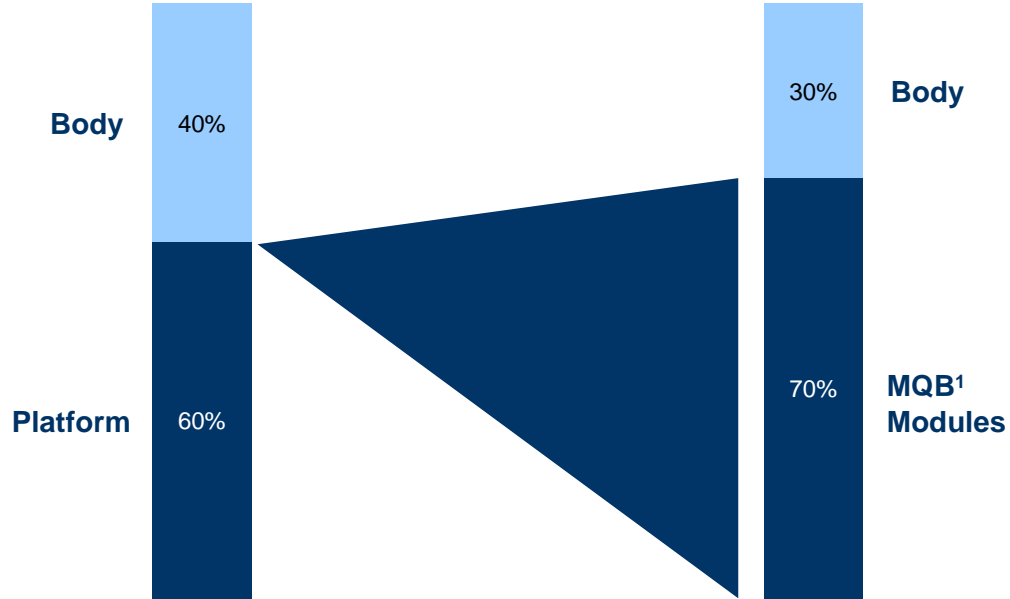
¹ 49.9% stake since 7 December 2009

Modular Toolkits create competitive Advantages

Present

Future

Reduction targets from MQB¹

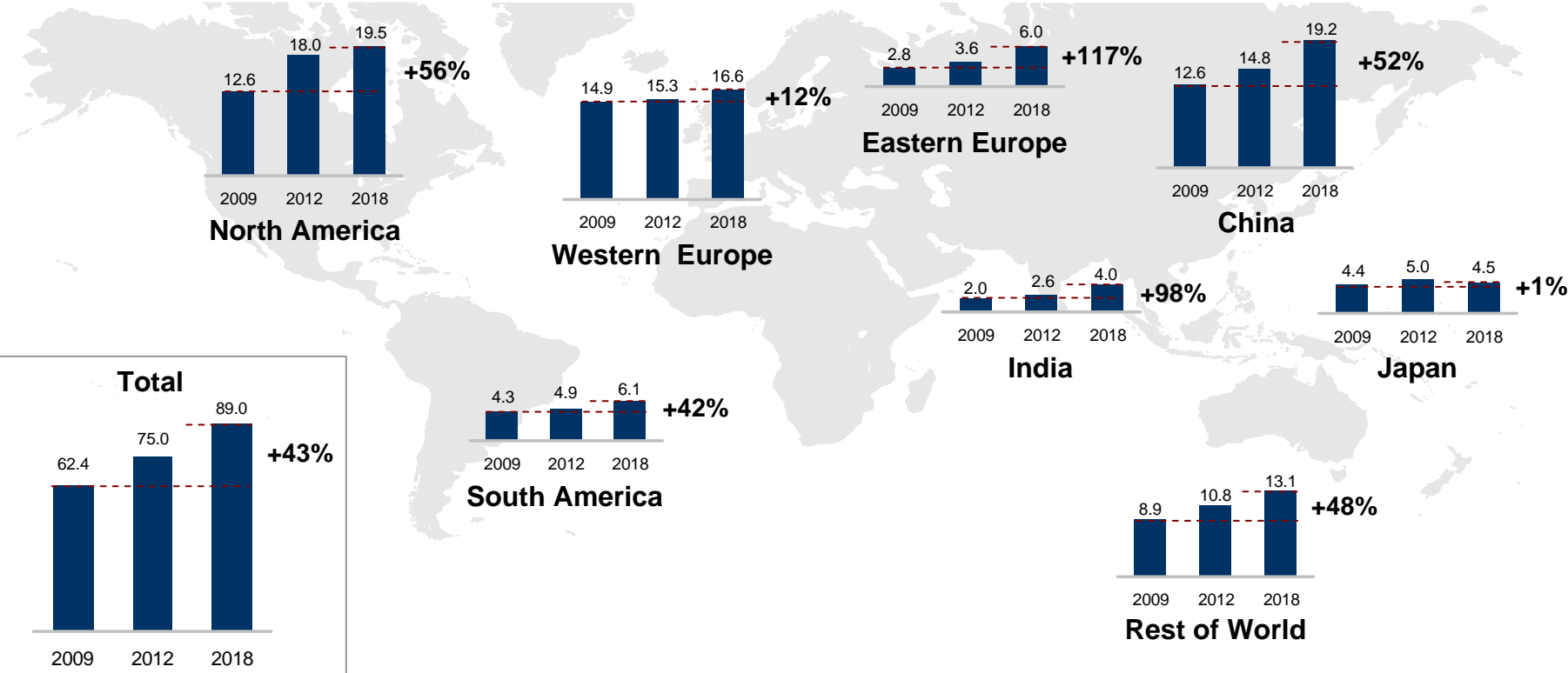


Unit costs	c. 20%
One-off expenditures	c. 20%
Engineered hours per vehicle (EHPV)	c. 30%
+	
Significant weight and emission reduction	

¹ MQB: Modularer Querbaukasten (Modular transverse toolkit)

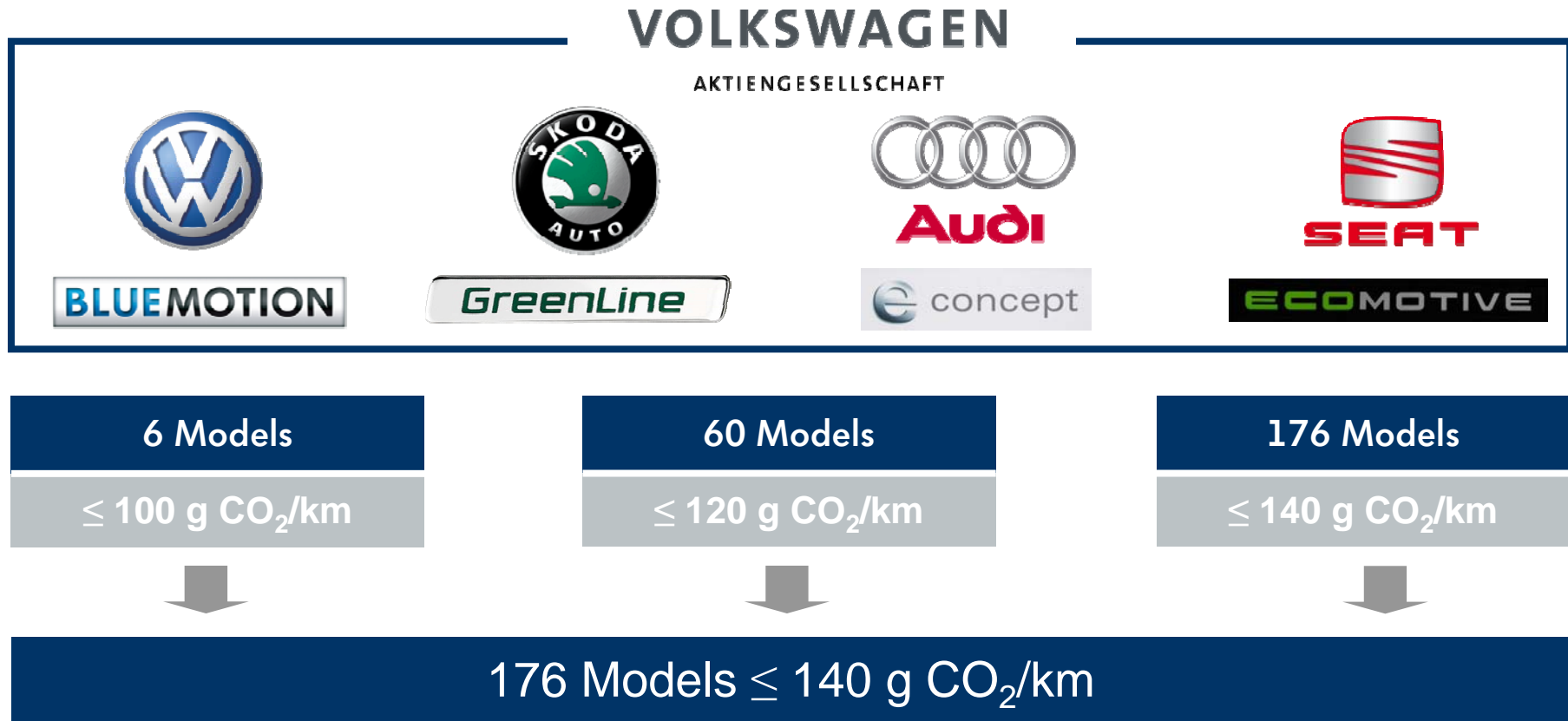
Automotive Growth Markets by 2018

Market growth 2009 – 2018 (million units)



Source: Global Insight forecast for passenger cars and light commercial vehicles as at January 2010

Efficient model range



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Volkswagen Touareg Hybrid



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Volkswagen E-Up!



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Audi A1 e-tron



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**Deliveries to Customers by Brand
Forecast**

Vehicles	January-February	Change y-o-y
	2010	<i>in %</i>
Volkswagen Group*:		
Volkswagen Passenger Cars	664,400	+ 29.1
Audi	153,700	+ 28.7
Škoda	106,000	+ 33.1
SEAT	50,400	+ 18.9
Bentley	600	+ 5,2
Lamborghini	200	- 28.7
Volkswagen Commercial Vehicles	47,200	- 6.3
Total worldwide	1,022,500	+ 26.7
Global market (passenger cars)	8.5 million	+ 19.5

* without Scania

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