

27 April 2011

Vienna Insurance Group launches new ADR programme in the US

The **Vienna Insurance Group AG Wiener Versicherung Gruppe** is grouping the independent American Depositary Receipt (ADR) programmes which have existed until now into a single, sponsored Level I ADR programme, with the BNY Mellon. ADRs are securities that make it easier for US investors to invest in the Vienna Insurance Group.

“For several years now, the Vienna Insurance Group has had a significant investor base in the US. Now, with the sponsored, compact ADR programme, we are developing our service and making a clear commitment to investors in the United States, who are looking to benefit from an investment in a leading CEE insurance company,” said **CEO Günter Geyer**.

The ADRs of the Vienna Insurance Group will only be sold over the counter (OTC) under the symbol VNRFY in US dollars, and dividend payments will likewise be made in US dollars. Five ADRs represent one share. The programme will be serviced by the BNY Mellon acting as depository, and will be active from 27 April.

Vienna Insurance Group shares are listed on the Vienna and Prague Stock Exchanges and will continue to be traded there independently from the ADR programme.

The listed Vienna Insurance Group (VIG) is one of the leading insurance groups in CEE headquartered in Vienna. Outside of its home base in Austria, Vienna Insurance Group is also active, through subsidiaries and insurance holdings, in Albania, Bulgaria, Germany, Estonia, Georgia, Croatia, Latvia, Liechtenstein, Lithuania, Macedonia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, the Czech Republic, Turkey, Hungary, Ukraine and Belarus. Moreover, Wiener Städtische Versicherung has branches in Italy and Slovenia; Donau Versicherung has a branch in Italy.

On the Austrian market, the Vienna Insurance Group (VIG) positions itself with Wiener Städtische Versicherung, Donau Versicherung and Sparkassen Versicherung.

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All news releases are also available at www.vig.com/ir