

# DEUTSCHE TELEKOM

## FY 2013 PRESS CONFERENCE



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# REVIEW Q4/FY 2013



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# 2013 KEY ACHIEVEMENTS: CREATING VALUE

## Segments

- Revenue trends further improved
- Adj. margin at 40% level
- Mobile market leadership regained
- INS roll-out started



- Organic revenue trends improved
- Revenue and cost transformation progressing well



- MetroPCS merger successfully accomplished
- Turnaround in subscriber development
- Value creation: EV improved by 53%



## Group

### Operational management:

- Efficiency: Tel IT delivers along plan – 0.35 billion IT spend reduction
- 0.8 billion more organic investments into the business
- FY 2013 guidance achieved



### Financial management:

- Stable rating
- Executed on dividend policy
- EPS and ROCE improved



### Portfolio management:

- Value of Scout Group crystallized
- GTS: enhancement of commercial opportunities in Europe at reasonable price



Total shareholder return 2013:

**+56%**



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# Q4 KEY ACHIEVEMENTS: TURNAROUND IN THE US CONTINUES, GERMANY REMAINS SOLID, EUROPE WITH SLIGHT IMPROVEMENT

<b>GROUP</b>	<ul style="list-style-type: none"> <li>▪ Growth in key areas: 1,639k mobile contract net adds, 163k TV net adds, 42k broadband net adds.</li> <li>▪ Revenue grows 6.5% to €15.7 billion. Organic revenue growth<sup>1</sup> of 2.8%.</li> <li>▪ Adj. EBITDA of €4.1 billion (+1.3%) and free cash flow of €1.0 billion in line to achieve full-year guidance.</li> <li>▪ Full year: ROCE improved to 3.8% up 6.2pp, adj. EPS improved to €0.63 (+6.8%).</li> </ul>
<b>GERMANY</b>	<ul style="list-style-type: none"> <li>▪ Growth in key areas: 638k mobile contract net adds, 56k TV net adds and 133k fiber net adds (incl. wholesale).</li> <li>▪ Revenue trend (-1.7%) slightly weaker vs. Q3 due to less handset sales; adj. EBITDA-margin of 35.9% in Q4 – delivered on 40% margin target for full year.</li> <li>▪ Underlying mobile service revenue (-0.4%) almost flat in Q4.</li> </ul>
<b>US</b>	<ul style="list-style-type: none"> <li>▪ Growth in key areas: +1,645k mobile customers, branded postpaid customers +869k.</li> <li>▪ Revenue in US-\$ grows 40.7% to US-\$6.9 billion driven by MetroPCS consolidation. Organic revenue growth<sup>1</sup> of 13.9%.</li> <li>▪ Adj. EBITDA grows 26.9% to 1US-\$3 billion. Organic<sup>1</sup> adj. EBITDA declines 7.9% due to record subscriber growth.</li> </ul>
<b>EUROPE</b>	<ul style="list-style-type: none"> <li>▪ Growth in key areas: 132k mobile contract net adds, 107k TV net adds, 64k broadband net adds.</li> <li>▪ Organic revenue<sup>1</sup> trend +0.4%, improved vs. Q3 primarily due to higher handset revenues.</li> <li>▪ Organic adj. EBITDA<sup>1</sup> up by +0.4%.</li> </ul>
<b>SYSTEMS SOLUTIONS</b>	<ul style="list-style-type: none"> <li>▪ Order entry with €2.4 billion, significantly below last year due to an exceptionally high order volume in Q4/12 driven by one big deal .</li> <li>▪ Organic revenue growth<sup>1</sup> of -0.6% at Market Unit. Tel-IT with expected revenue decline (-19.4%) supports IT spend reduction of 11% in group.</li> <li>▪ Adj. EBIT grows 23% in Market Unit – margin improved to 4.1%.</li> </ul>

1) Adjusted for changes in the scope of consolidation and currency fluctuations.



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# 2013: KEY FIGURES

€ mn	Q4			FY		
	2012	2013	Change	2012	2013	Change
Revenue	14,707	15,665	6.5%	58,169	60,132	3.4%
Adj. EBITDA	4,008	4,060	1.3%	17,973	17,424	-3.1%
Adj. net profit	200	355	77.5%	2,537	2,755	8.6%
Net profit	641	-752	n.a.	-5,353	930	n.a.
Adj. EPS (in €)	0.05	0.08	60.0%	0.59	0.63	6.8%
EPS (in €)	0.15	-0.18	n.a.	-1.24	0.21	n.a.
Free cash flow <sup>1</sup>	1,105	1,032	-6.6%	6,239	4,606	-26.2%
Cash capex <sup>2</sup>	2,357	2,466	4.6%	8,021	8,861	10.5%
Net debt (in € bn)	36.9	39.1	6.1%	36.9	39.1	6.1%

1) Free cash flow before dividend payments, spectrum investment, effects of AT&T transaction, and compensation payments for MetroPCS employees.

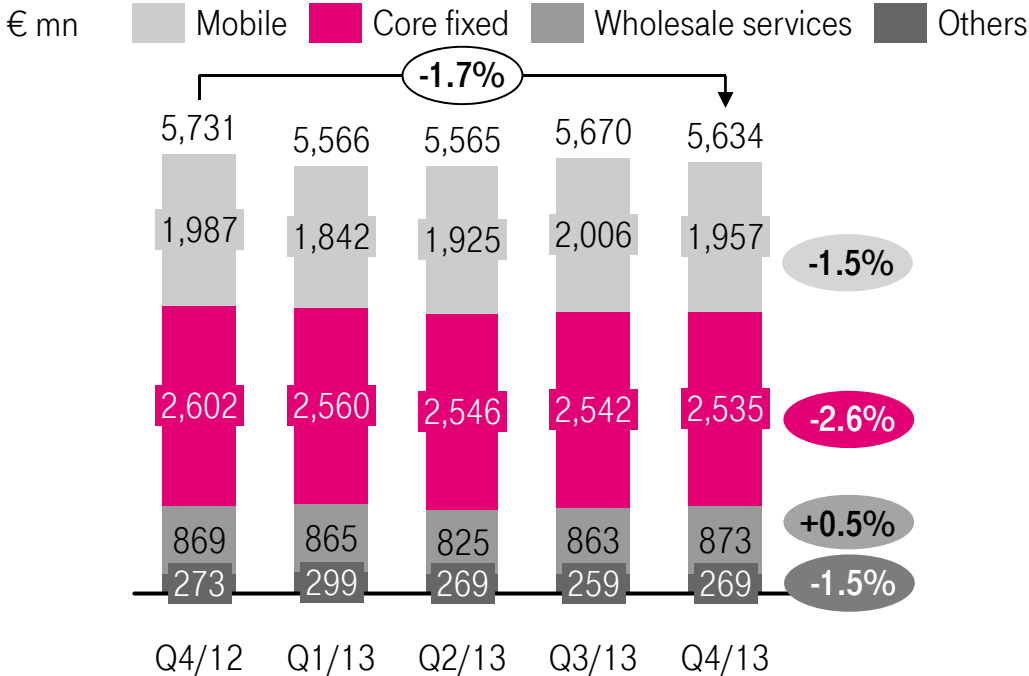
2) Before spectrum payments. Q4/13 €1,022 million, Q4/12 €82 million. FY/13 €2,207 million, FY/12 €411 million.



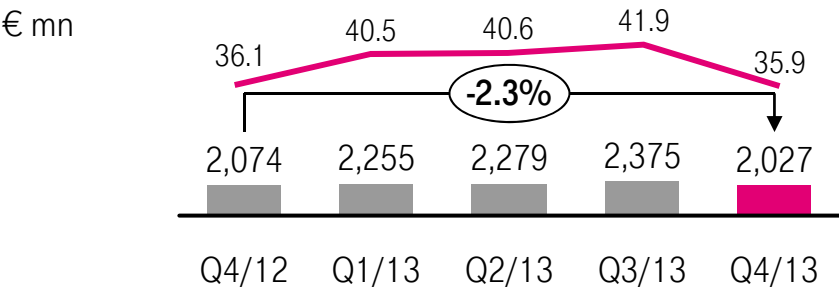
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# GERMANY: FY ADJ. EBITDA MARGIN AT AROUND 40%

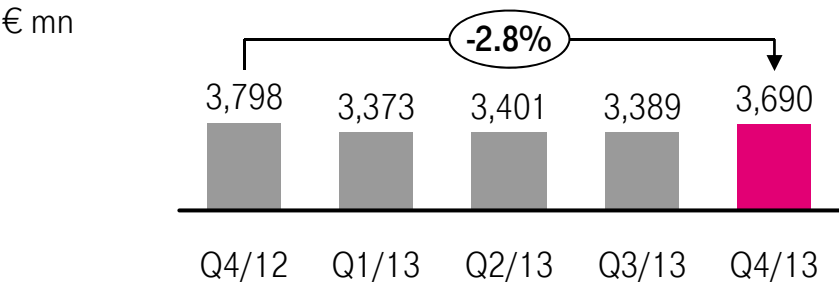
### Revenues



### Adj. EBITDA and margin (in %)



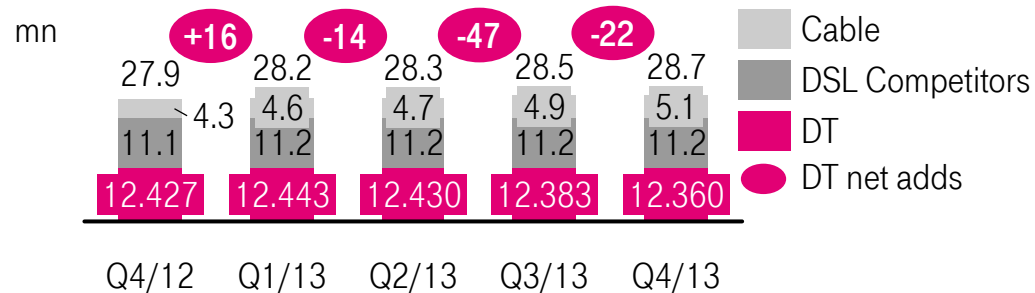
### Adj. OPEX



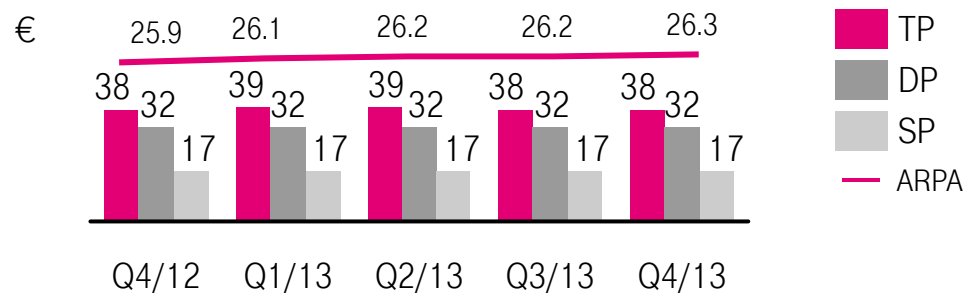
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# GERMANY: FIXED – INCREASING ARPA, FIBER BASE GROWING, LINE LOSSES DECREASING

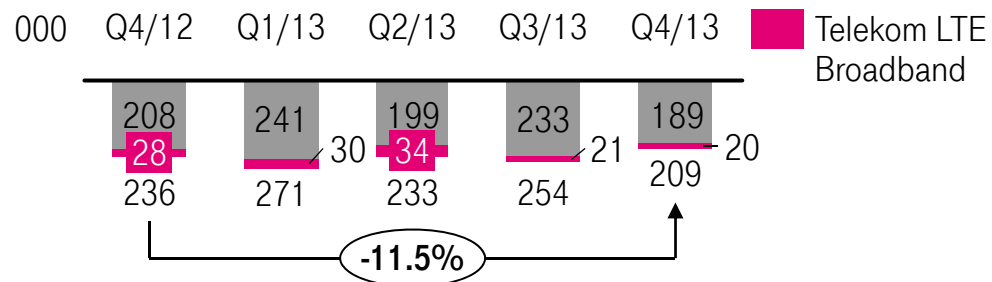
## German broadband market<sup>1</sup>



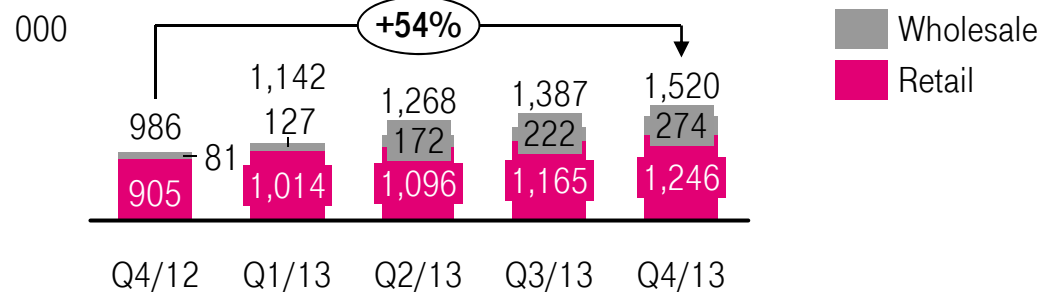
## Average revenue per access growing



## Line losses: improving trend despite LTE substitution



## Fiber customers: retail and wholesale

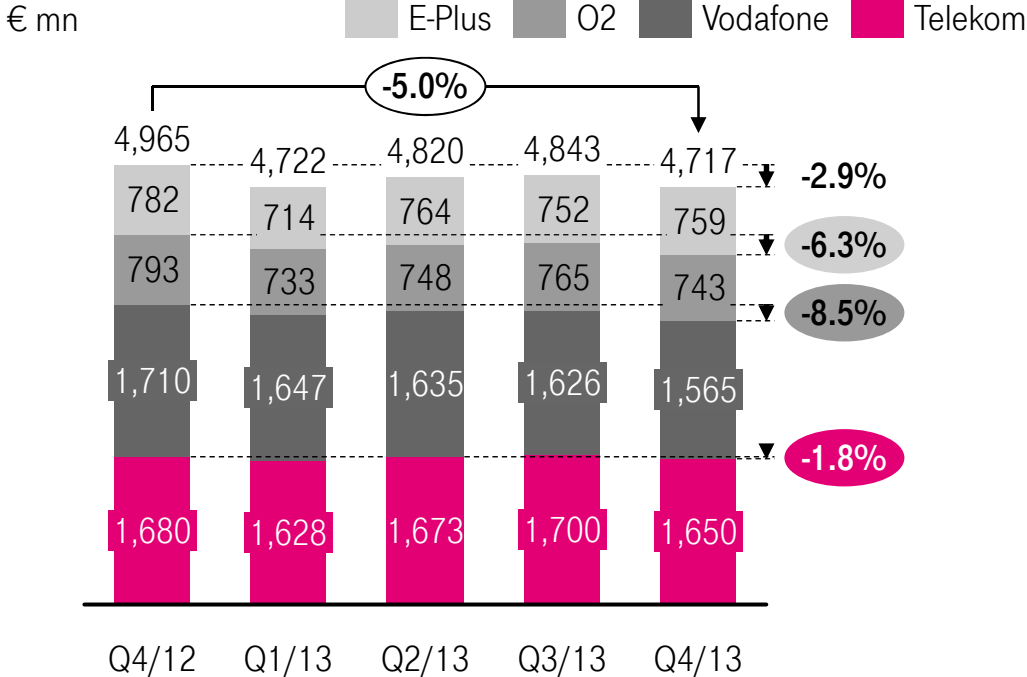


1) Based on management estimates

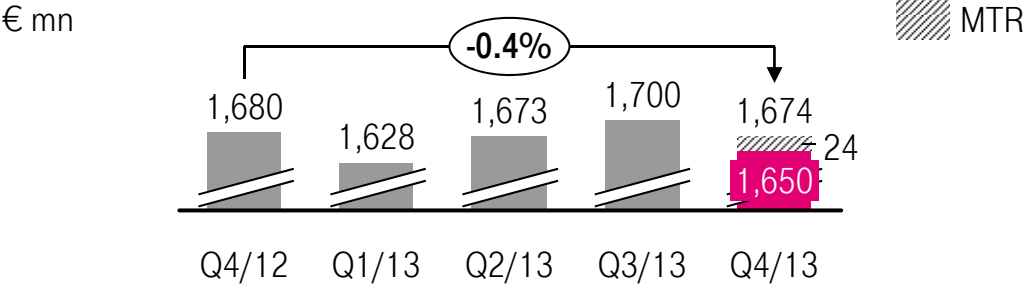


# GERMANY: MOBILE – CONTINUED OUTPERFORMANCE OF COMPETITION

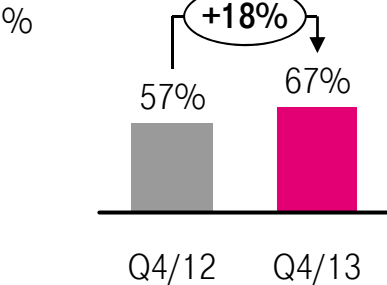
German mobile market service revenue



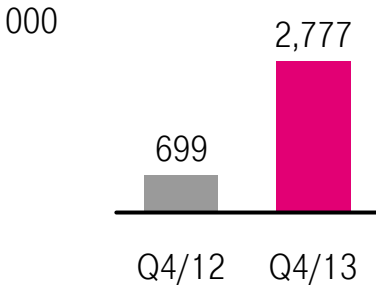
TD mobile service revenue excl. MTR cut



Smartphone penetration<sup>1</sup>



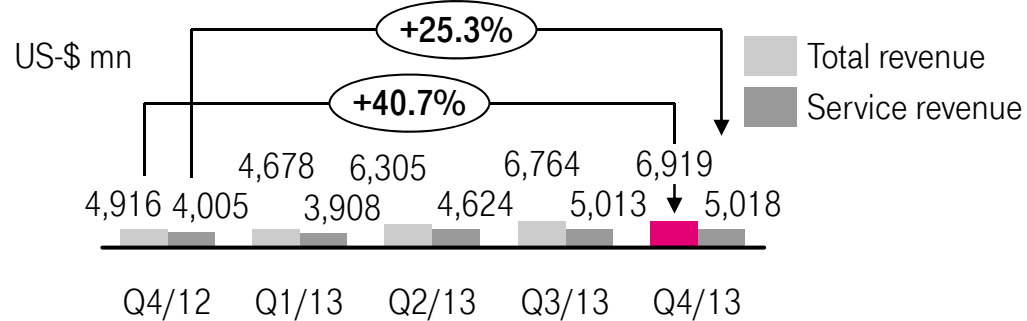
LTE customers<sup>2</sup>



1) Of T-branded consumer contract customers 2) Consumers using an LTE device and tariff plan including LTE

# TMUS: Q4 WITH STRONGEST CUSTOMER GROWTH SINCE 2005

## Revenue and service revenue

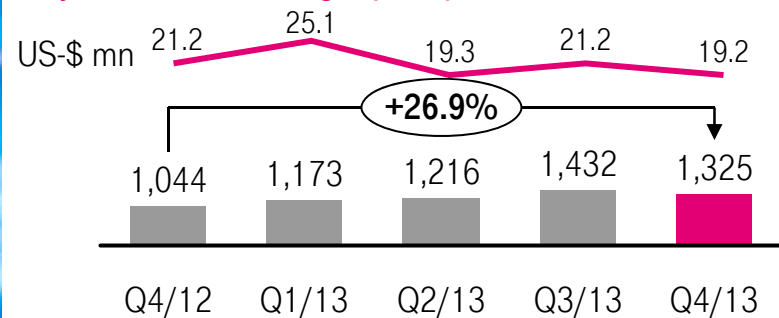


## Net additions

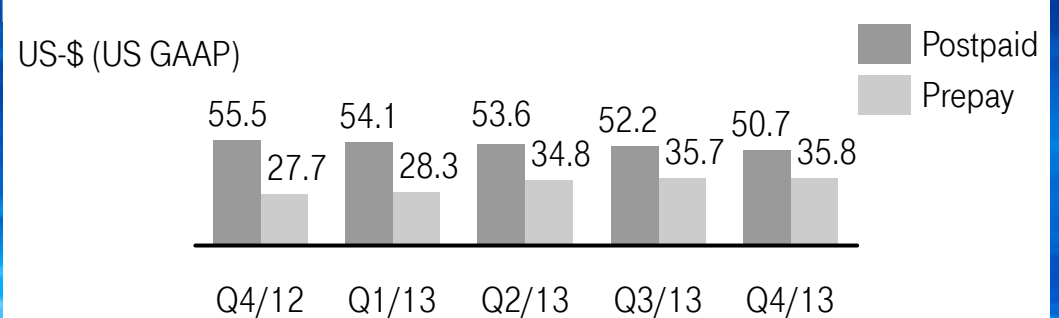
in 000

	Q4/12	Q1/13	Q2/13	Q3/13	Q4/13
Total net adds	61	579	1,130	1,023	1,645
Branded:					
▪ Postpaid	-515	-199	688	648	869
▪ Prepay	166	202	-10	24	112
Wholesale <sup>1</sup>	410	576	452	351	664

## Adj. EBITDA and margin (in %)



## Branded customers: postpaid and prepay ARPU



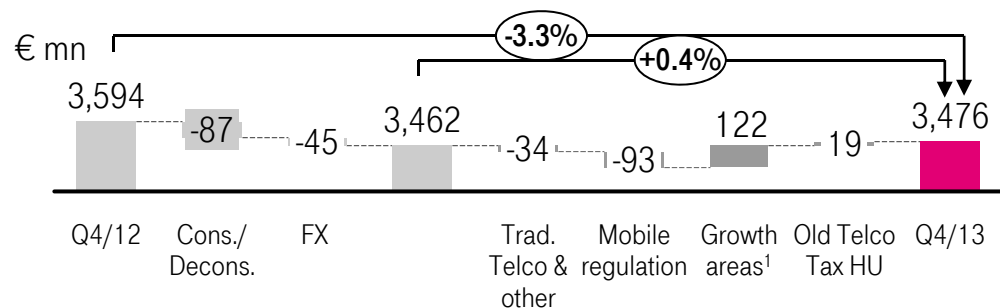
<sup>1</sup>) Wholesale includes MVNO and machine-to-machine (M2M). Amounts may not add up due to rounding.



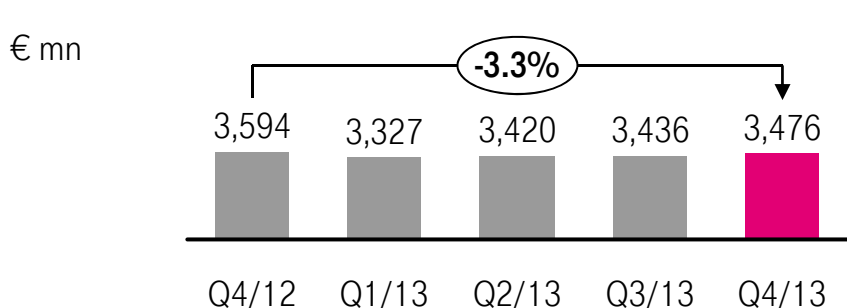
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# EUROPE: ORGANIC REVENUE AND ADJ. EBITDA WITH SLIGHT IMPROVEMENT

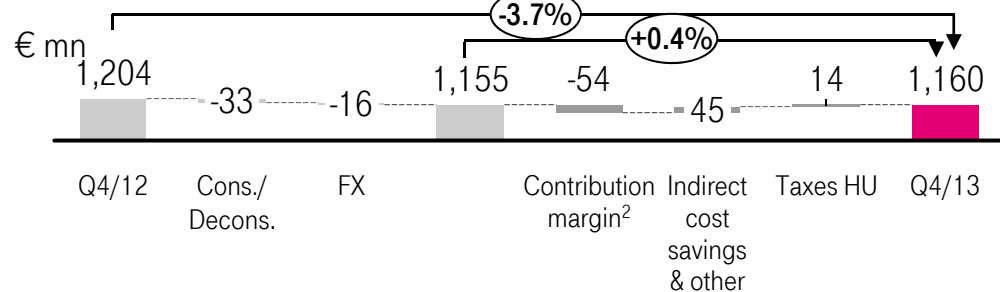
## Revenue



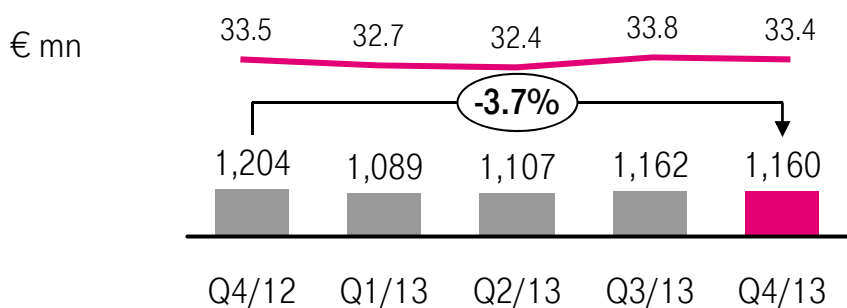
## Revenue



## Adj. EBITDA



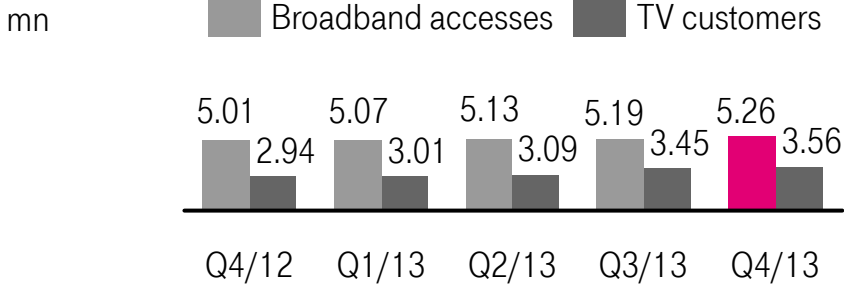
## Adj. EBITDA and margin (in %)



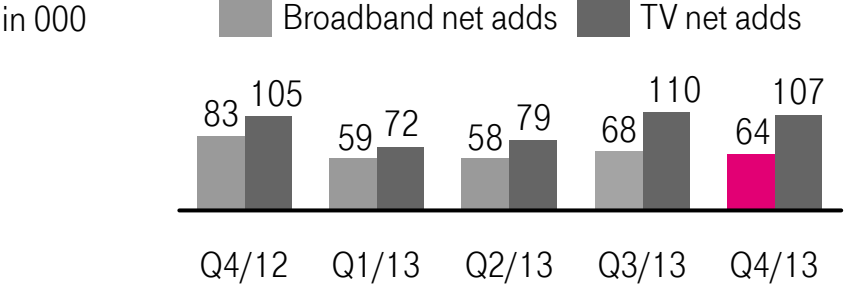
1) Mobile Data, Pay TV & fixed broadband, B2B/ICT, adjacent industries (online consumer services, energy, and other) 2) Total revenues – direct cost

# EUROPE: CONTINUED GROWTH IN MOBILE AND FIXED KEY AREAS

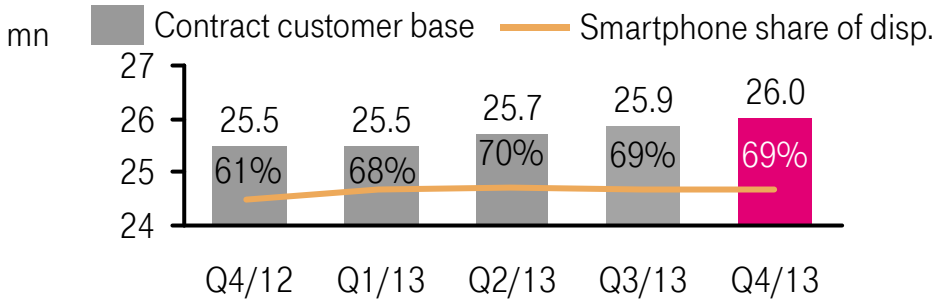
**Pockets of growth – broadband and TV<sup>1</sup>**



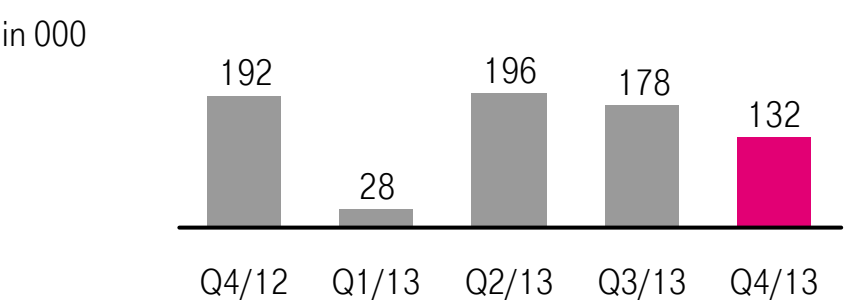
**Net adds – broadband and TV<sup>1</sup>**



**Pockets of growth – mob. contract and smartphones<sup>1</sup>**

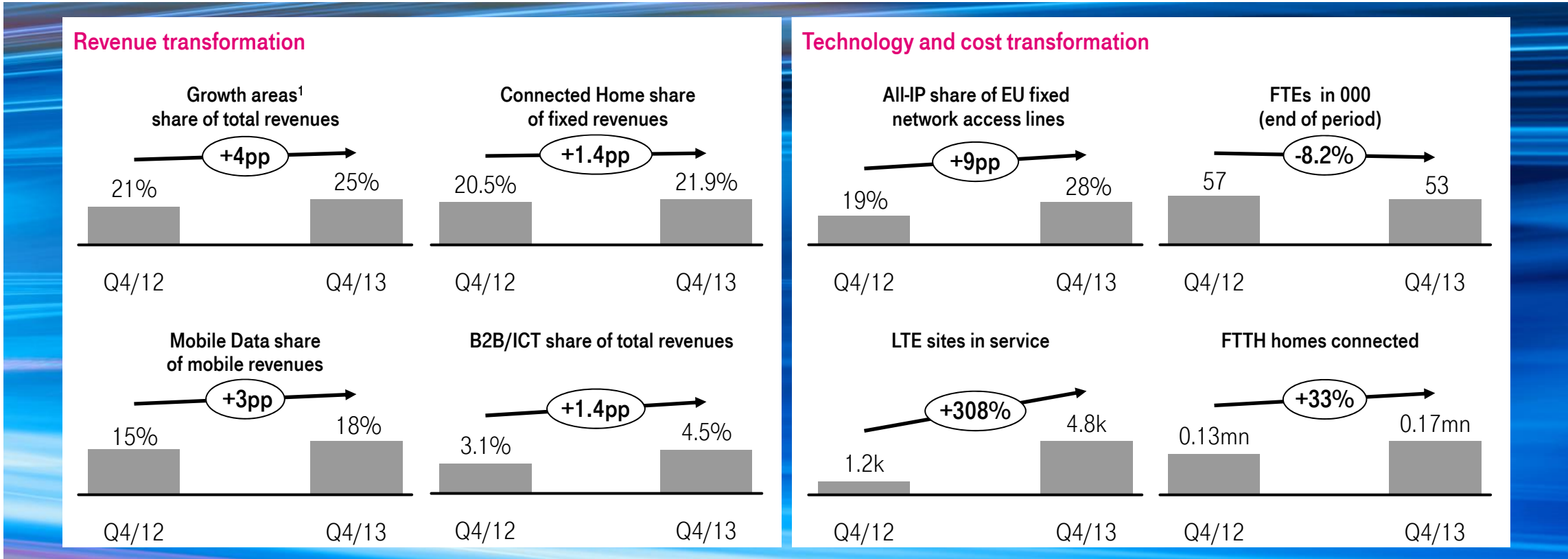


**Net adds – mobile contract<sup>1</sup>**



1) Incl. business customers shifted to T-Systems in Hungary as of January 1, 2011. Smartphone share w/o SK, RO, MK, AL, CG, and Bulgaria. TV figures include DiGi Slovakia as of September 1, 2013 (not counted as net adds). The customers of our companies in Bulgaria are no longer included in the Europe operating segment since August 1, 2013, following the sale of the shares held in the companies. They have been eliminated from the historical customer figures to improve comparability.

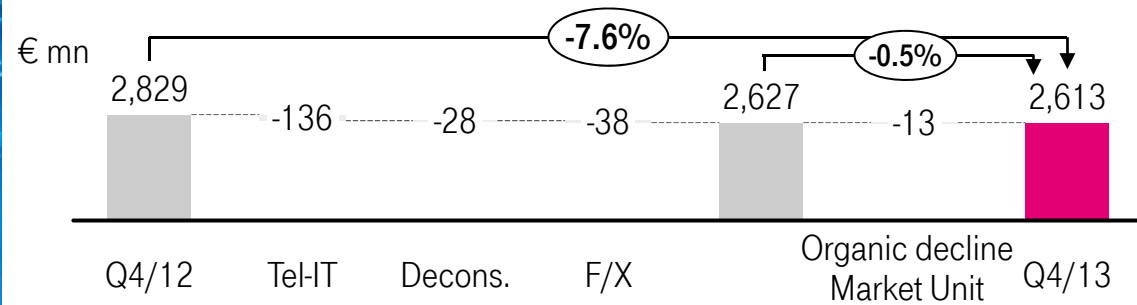
# EUROPE: COMMERCIAL AND TECHNOLOGY INITIATIVES DRIVING REVENUE AND COST TRANSFORMATION



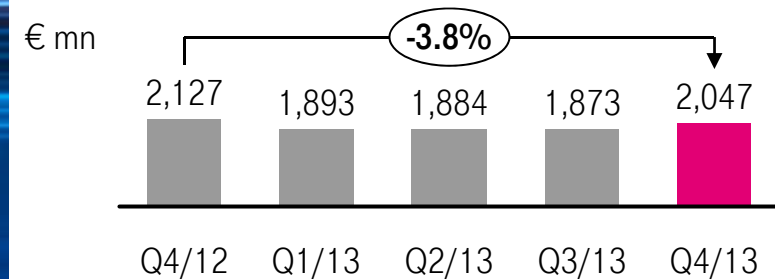
1) Mobile Data, Pay TV & fixed broadband, B2B/ICT, adjacent industries (online consumer services, energy, and other)

# SYSTEMS SOLUTIONS: EBIT MARGIN IMPROVED AT MARKET UNIT, TEL-IT DELIVERS ON COST SAVINGS

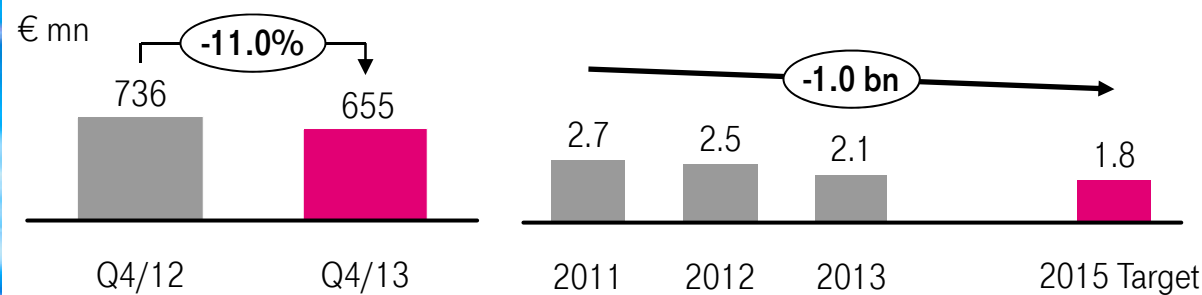
**Total revenue**



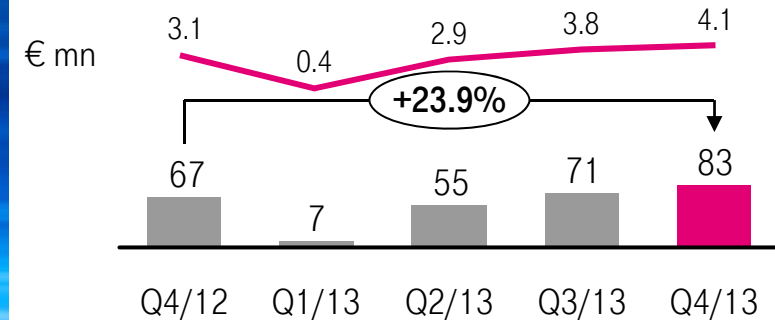
**Revenue Market Unit**



**Tel-IT spend reduction in Q4 and delivery versus target**



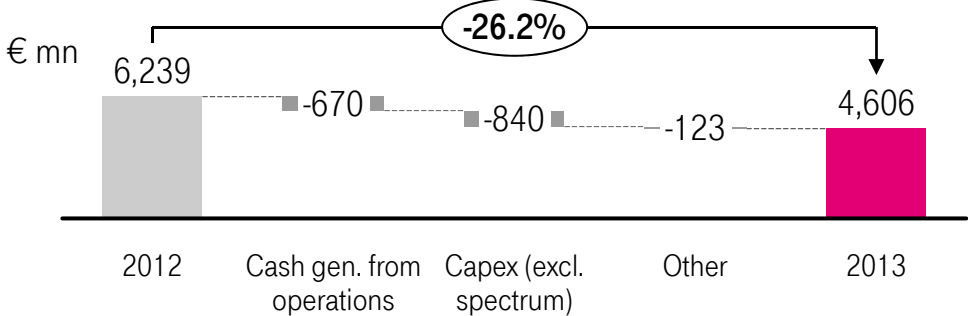
**Adj. EBIT and margin (in %) Market Unit**



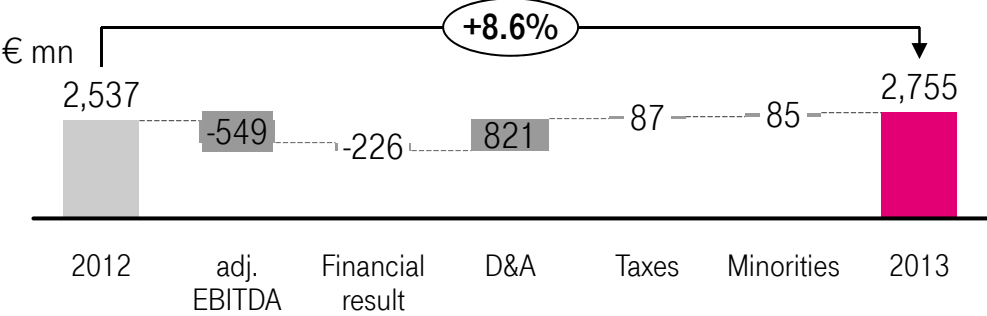
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# FINANCIALS: 2013 AND Q4 FCF AND ADJ. NET INCOME

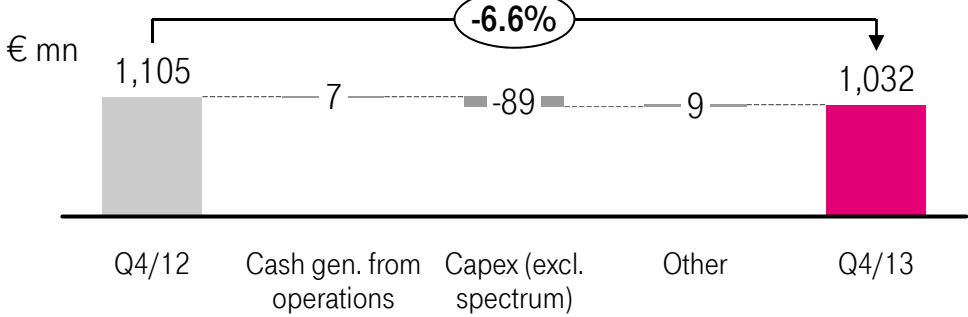
Free cash flow 2013



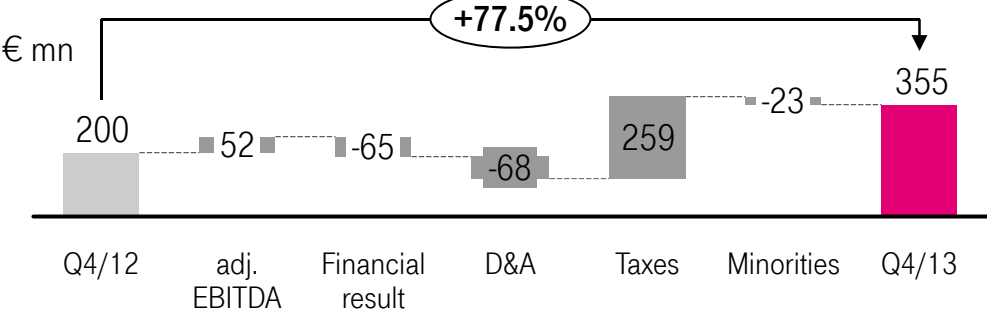
Adj. net income 2013



Free cash flow Q4/13



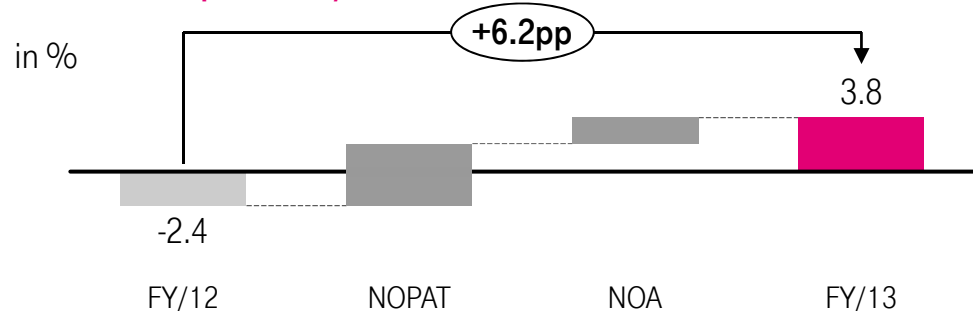
Adj. net income Q4/13



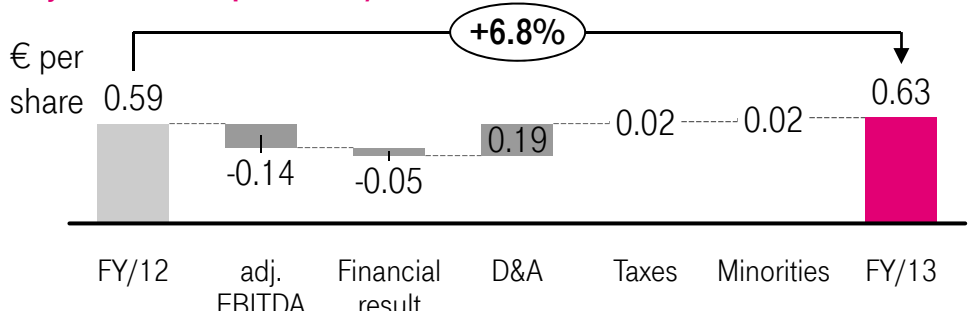
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# FINANCIALS: IMPROVEMENT IN ROCE AND ADJ. EPS

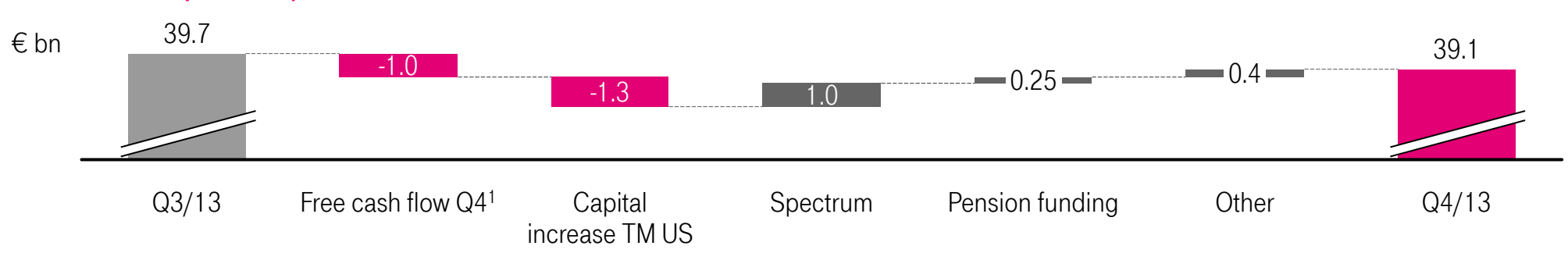
## ROCE development FY/13



## Adj. EPS development FY/13



## Net debt development Q4/13



1) Free cash flow before dividend payments, spectrum investment, effects of AT&T transaction, and compensation payments for MetroPCS employees



# FINANCIALS: BALANCE SHEET

€ bn	31/12/2012	31/03/2013	30/06/2013	30/09/2013	31/12/2013
Balance sheet total	107.9	108.8	116.1	115.3	118.1
Shareholders' equity	30.5	31.0	31.3	32.0	32.1
Net debt	36.9	37.1	41.4	39.7	39.1
Net debt/Adj. EBITDA <sup>1</sup>	2.1	2.1	2.4	2.3	2.2
Equity ratio	28.3%	28.5%	26.9%	27.8%	27.1%
<b>Comfort zone ratios</b>		<b>Current rating</b>			
Rating: A-/BBB	●	Fitch:	<b>BBB+</b>	stable outlook	
2 – 2.5x net debt/Adj. EBITDA	●	Moody's:	<b>Baa1</b>	stable outlook	
25 – 35% equity ratio	●	S&P:	<b>BBB+</b>	stable outlook	
Liquidity reserve covers redemption of the next 24 months	●				

1) Ratios for the interim quarters calculated on the basis of previous 4 quarters. Ratio in 2013 negatively influenced by full consolidation of MetroPCS debt, without accounting for Metro's EBITDA in the previous quarters.