

Financial Press Release

McDonald's Momentum Continues; April Global Comparable Sales Up 6.9%

OAK BROOK, Ill., May 8, 2009 /PRNewswire-FirstCall via COMTEX/ -- McDonald's Corporation announced today that global comparable sales rose 6.9% in April, marking the 72nd consecutive monthly increase. Comparable sales increases by segment were as follows:

- U.S. increased 6.1%
- Europe increased 8.4%
- Asia/Pacific, Middle East and Africa increased 6.5%

Systemwide sales for McDonald's worldwide restaurants declined 1.0% for the month, but increased 8.9% in constant currencies.

"By continuing to provide the menu variety and value consumers want with the fast, friendly service they expect from McDonald's, we've strengthened our connection with customers and driven comparable sales growth for six consecutive years," said Chief Executive Officer Jim Skinner.

In the U.S., the ongoing appeal of McDonald's core menu, beverages including the new McCafe coffees and chicken Snack Wraps contributed to April comparable sales rising 6.1%.

Europe delivered strong comparable sales growth of 8.4% for the month, partly due to the benefit of the Easter holiday shift. Leading Europe's performance was the U.K., where customers embraced our tiered menu offerings, as well as the popular Monopoly promotion. France, Russia and Germany also posted positive comparable sales.

In Asia/Pacific, Middle East and Africa, April comparable sales increased 6.5% driven by Australia and Japan, partly offset by China. Locally relevant menu choices, everyday affordability and extended hours contributed to April's performance.

Percent Increase/(Decrease)	Comparable Sales		Systemwide Sales	
Month ended April 30,	2009	2008	As Reported	Constant Currency
McDonald's Corporation	6.9	5.0	(1.0)	8.9
Major Segments:				
U.S.	6.1	2.0	7.0	7.0
Europe	8.4	6.3	(11.1)	10.6
APMEA*	6.5	7.8	2.5	10.5
Year-To-Date April 30,				
McDonald's Corporation	5.0	6.8	(1.7)	6.9
Major Segments:				
U.S.	5.0	2.7	5.9	5.9
Europe	4.6	9.8	(12.4)	6.7
APMEA*	5.7	9.0	3.9	9.7
* Asia/Pacific, Middle East and Africa				

Definitions

- Comparable sales represent sales at all restaurants in operation at least thirteen months including those temporarily closed, excluding the