



PHILIP MORRIS ČR

**ANNOUNCEMENT OF THE RESULTS OF THE ORDINARY
GENERAL MEETING**

of

Philip Morris ČR a.s.,

whose registered office is at Kutná Hora, Vítězná 1, Postal Code:
284 03, identification number: 14803534, registered in the
Commercial Register maintained by the Municipal Court in Prague,
Section B, File 627

(the "**Company**"),

held

**at the registered office
of the Company in
Kutná Hora, Vítězná 1, postcode: 284 03,**

at 10 am on 30 April 2010

(the "**General Meeting**")

Note: The English version of this document is published for informational purposes only. The authoritative version of this document is the version published in the Czech language.

1. Point 2 of the agenda of the General Meeting – Election of the Chairman of the General Meeting, Minutes Clerk, Minutes Verifiers and Scrutineers, and Approval of the Rules of Procedure and Voting Rules of the General Meeting:

1.1 The General Meeting elected Mgr. Martin Hájek as Chairman of the General Meeting, Ms. Zuzana Dušková as Minutes Clerk of the General Meeting, Milan Vácha and Olga Vinohradská as Minutes Verifiers of the General Meeting and the following persons as Scrutineers of the General Meeting:

- (i) Petr Brant;
- (ii) Martin Hlaváček;
- (iii) Magda Brantová;
- (iv) Anna Schmidová;
- (v) Zuzana Horná;
- (vi) Šárka Honzová;
- (vii) Zlata Dariusová; and
- (viii) Lucie Špinková.

1.2 The General Meeting approved the Rules of Procedure and Voting Rules of the General Meeting as proposed by the Board of Directors and published on the website www.philipmorris.cz on 30 March 2010.

2. Point 3 and 5 of the agenda of the General Meeting – proposal for the approval of the 2009 ordinary financial statements, the 2009 ordinary consolidated financial statements and for the distribution of profit, including the amounts and method of payment of dividends and emoluments:

The General Meeting adopted the following resolutions:

"The ordinary financial statements of the Company for the 2009 calendar year accounting period are hereby approved."

"The ordinary consolidated financial statements of the Company for the 2009 calendar year accounting period are hereby approved."

"The Company's profit of CZK 2 146 897 732,29 for the 2009 calendar year accounting period will be distributed as follows:

- a) A part of the Company's profit, CZK 2 141 401 080, will be paid to the Company's shareholders as dividends. A dividend of CZK 780 will apply to each ordinary share of the Company with a nominal value of CZK 1,000, in view of the total number of these shares, i.e. 2,745,386. The decisive date for exercising the right to dividends is 30 April 2010, i.e. dividends will be paid to shareholders who held shares of the Company as at 30 April 2010.*
- b) A part of the Company's profit, CZK 200.000, will be paid out as emoluments for 2009 to the members of the Supervisory Board who, as at the date of the General Meeting, are not employees of*

the Company or any other company within the group of Philip Morris International Inc., in such a manner that each member of the Supervisory Board receives an equal part of the aforesaid sum.

- c) *A part of the Company's profit, CZK 5 296 652,29, will be transferred to retained earnings from previous year.*

Shareholders who are natural persons will be paid dividends through Komerční banka, a.s. which will send a "Notification of the Payment of Proceeds from Securities" to all such shareholders in the Czech Republic and abroad (except the Slovak Republic), to their address specified in the extract from issuer's securities register maintained by the Securities Centre as at 30 April 2010. Dividends will be paid during the payment period at all branches of Komerční banka, a.s. in cash or by bank transfer to the shareholder's monetary bank account subject to the presentation of a valid ID card. If a shareholder who is a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate, such shareholder will be obliged to present, along with his/her valid ID card, a certificate of his/her tax domicile and a declaration of the actual owner. The payment period will be from 24 May 2010 until 31 March 2011. Shareholders from the Slovak Republic will be sent postal orders. All information will be provided at all branches of Komerční banka, a.s.

Shareholders who are legal persons will also be paid dividends through Komerční banka, a.s. Dividends will be paid by bank transfer to the shareholder's account after the shareholder submits all the necessary documents, including a certificate of tax domicile and a declaration of the actual owner if a shareholder who is a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate.

Contact persons at Komerční banka, a.s.:

Ing. Monika Kopřivová

*Head of Services to Issuers – Customer Payment Services, Operations,
Hana Beníšková*

Václavské náměstí 42

114 07 Praha 1

Phone: +420 955 534 143, +420 955 534 142

Fax: +420 955 534 073"

3. Point 6 of the agenda of the General Meeting – Election of Members of the Board of Directors and Members of the Supervisory Board:

- 3.1 The General Meeting elected the following persons as members of the Board of Directors of the Company:

Alvise Giustiniani, born on 6 January 1964, residing at 2750-260 Cascais, Rua das Rosas, Lote 3, Portugal;

Walter Veen, born on 29 April 1963, residing in Průhonice, Pod Valem II. No. 882, postcode: 252 43, the Czech Republic;

Ivo Slanina, birth number 680612/0695, residing in Slavkov u Brna, Slovákova 1268, postcode: 684 01, the Czech Republic;

Andre Dahan, born on 10 July 1969, residing in Budapest, Berc ut. 8, H – 1016, Hungary;

Daniel Gordon, born on 10 December 1963, residing in Ch. des Boracles 104, 1008 Jouxens – Mezery, the Swiss Confederation; and

Andrea Gontkovičová, birth number 735706/7938, residing in Bratislava, Suchá 13, the Slovak Republic.

3.2 The General Meeting elected the following persons as members of the Supervisory Board of the Company:

Daniel Fahrny, born on 23 April 1957, residing in Chemin de la Plantaz 17, 1225 Ecublens, the Swiss Confederation;

Paul Maas, born on 12 May 1961, residing in Chemin des Melampyres 24, Jongny, the Swiss Confederation;

Prof. Ing. Jiří Davídek, birth number 320423/103, residing in Prague 4, Obrovského 317, postcode: 141 00, the Czech Republic; and

Antonis Koupparis, born on 22 February 1968, residing at Rue de Vignerons 1B, 1110 Morges, the Swiss Confederation.

Note: During the elections held from 18 to 25 March 2010 the employees of the Company elected Petr Bubeníček, birth number 611030/0174, residing in Kutná Hora, Havířská stezka 141, postcode: 284 01, the Czech Republic and Jolana Peterková, birth number 725607/4617, residing in Prague 4, Bítovská 7, postcode: 140 00, the Czech Republic, as members of the Supervisory Board of the Company.

4. **Point 7 of the agenda of the General Meeting - Decision on the Amendment of the Company's Articles of Association:**

The General Meeting adopted the amendment of the Company's Articles of Association as proposed by the Board of Directors and published on the website www.philipmorris.cz on 30 March 2010. The full version of the Articles of Association will be published in May.

5. **Point 8 of the agenda of the General Meeting – Election of Members of the Audit Committee, Decision on Remuneration of Members of the Audit Committee and the approval of the model agreement for the exercise of the function of a member of the Audit Committee**

5.1 The General Meeting elected the following individuals as members of the Audit Committee:

Johannis van Capelleveen, born on 10 December 1965, residing in Roztoky u Prahy, Plzeňská 388, postcode: 252 63, the Czech Republic;

Daniel Fahrny, born on 23 April 1957, residing in Chemin de la Plantaz 17, 1225 Ecublens, the Swiss Confederation; and

Antonis Koupparis, born on 22 February 1968, residing at Rue de Vignerons 1B, 1110 Morges, the Swiss Confederation.

- 5.2 The General Meeting adopted the following resolution regarding the remuneration of members of the Audit Committee:

"Each member of the Audit Committee of the Company who has not been and will not be employed, in 2010, by the Company or any other company within the group of Philip Morris International Inc. is entitled to receive remuneration of CZK 200,000 for the execution of his/her position of member of the Audit Committee in 2010."

- 5.3 The General Meeting adopted the following resolution regarding the approval of the model agreement on the exercise of the function of a member of the Audit Committee:

"The Agreement on the exercise of the function of a member of the Audit Committee is approved in the wording proposed by the Board of Directors."

6. Point 9 of the agenda of the General Meeting – Appointment of the Company's Auditor

The General Meeting appointed PricewaterhouseCoopers Audit, s.r.o., whose registered office is in Prague 2, Kateřinská 40/466, postcode: 120 00, the Czech Republic, identification number: 40765521, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, File 3637, as an auditor of the Company for the 2010 calendar year accounting period.

In Kutná Hora on 30 April 2010

Alvise Giustiniani
Chairman of the Board of Directors
Philip Morris ČR a.s.

Daniel Gordon
Member of the Board of Directors
Philip Morris ČR a.s.