

Avast plc

2018 Year end results

13 March 2019

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Agenda

- 1 FY Highlights: Vince Steckler, CEO
- 2 FY Financial Results & 2019 Guidance: Phil Marshall, CFO
- 3 FY Business review: Ondrej Vlcek, President Consumer
- 4 Summary: Vince Steckler, CEO
- 5 Q&A

1 FY Highlights: Vince Steckler, CEO



2018 Highlights

- Full year performance in line with guidance provided at half-year
- Strong overall results with:
 - +8.6% billings growth⁽¹⁾ and +8.3% revenue growth⁽¹⁾ driven by our consumer desktop business
 - Adjusted EBITDA margin 54.1%, slight year-on-year increase
 - Unlevered Free Cash Flow \$394m, +14.0%, supporting further deleveraging
 - Adjusted Net Income \$270.8m, up +6.2%, adjusted fully diluted EPS flat at \$0.28 per share
- Desktop operating KPIs performed strongly, with customers up 7.2% to 12.19m from 11.37m at 2017 yearend, supported by strong growth from target countries
- Expansion of the consumer product portfolio, including Avast Secure Browser, AntiTrack, Driver Updater, and Hack Check
- Admission to trading on the London Stock Exchange on 15 May
- Final 2018 dividend of \$0.086 per share, pro-rated from May 15 IPO (\$0.136 annualized equivalent)

Good Growth Across All Financial KPI's

+8.6%

Billings excluding FX⁽¹⁾

+9.6% at actual rates (2) Led by consumer desktop +8.3%

Revenue excluding FX⁽¹⁾

+9.5% at actual rates (2) Led by consumer desktop +14.0%

Unlevered Free Cash Flow(3)

Total UFCF \$394.0m vs.\$345.7m

\$476.8m

Adj. Cash EBITDA vs. \$451.5m FY17⁽³⁾

34bps margin decline to 55.3% +5.6% at actual rates (3)

\$447.7m

Adj. EBITDA vs. \$419.5m FY17⁽³⁾

33bps margin expansion to 54.1% +6.7% at actual rates (3) \$270.8m

Adj. Net Income vs. \$255.1m FY17⁽³⁾

Flat margin at 32.7% +6.2% at actual rates (3)



⁽¹⁾ Growth figures excluding discontinued business and impact of FX, and including Piriform pre-acquisition results in 2017 baseline. FX impact calculated by restating 2018 actuals to 2017 FX rates



⁽²⁾ Excluding discontinued business and including Piriform pre-acquisition results in 2017 baseline

^{(3) 2017} includes Piriform pre-acquisition results. Piriform proforma Cash Flow assumes 100% conversion of Cash EBITDA to Unlevered Free Cash Flow

Continued Strength in Consumer Desktop

Consumer Direct Desktop



- Strong customer growth with an additional 525,000 End of Period Customers in the second half after 298,000 added in the first half
- Increased penetration rates and strong customer growth from target countries such as Argentina, Mexico, Poland, Russia, Ukraine and Japan
- VPN and Utility driven APPC growth through strong cross-selling, with c.2m new licences across all products issued in 2018
- Four new products released with Avast AntiTrack, Avast Driver Updater, Avast Hack Check and AVG Tune-Up

Notes:



⁽¹⁾ Represents number of customers as at Year End including Piriform pre-acquisition results in 2017 baseline

⁽²⁾ Average Revenue Per Customer in Consumer Desktop including Piriform pre-acquisition results in 2017 baseline

⁽³⁾ Average Products Per Customer in Consumer Desktop including Piriform pre-acquisition results in 2017 baseline

Growing Product Pipeline

New products released across Avast in H1:

- AntiTrack (below) protects users' privacy by eliminating data trackers and altering the digital footprint
- Driver Updater, fixes and updates thousands of drivers for peak PC performance
- Secure Browser rolled out to 63 million users⁽¹⁾
- A multi-platform version of parental controls, the Verizon Smart Family (iOS & Android), and Jumpshot's on-demand products for its insights and campaign optimisation solutions



New products released across Avast in H2:

- Hack-Check lets users see if their password has been stolen as part of a data breach
- AT&T Secure Family (iOS & Android) and Wind Family Protect (iOS & Android) protect kids from the dangers of the Internet
- Re-launched new AVG TuneUp with our advanced PC performance optimizer & Avast Mobile Security which secures users' iOS mobile devices





New Awards and Recognition

In 2018, Avast continued to be consistently rated a top performer by independent reviewers









Macworld

tom's guide





- Avast Free Antivirus awarded 'Product of the Year 2018' by AV-Comparatives
- Avast Free Antivirus recognized as "Best free antivirus" by <u>Expert Reviews</u>
- Avast Business recognized with the <u>Frost and Sullivan</u> 2018 Global Growth Excellence Leadership Award
- Avast Business named on <u>CRN</u>'s Cool Cloud Security Vendors 2018 list
- Avast Security Pro for Mac applauded as "all-round champion" with highly regarded 4.5 rating. Editor's Choice bestowed on Avast Free Mac Security, MacWorld
- Avast Free Antivirus awarded Editor's Choice of Best Free Antivirus Protection of 2019 by PCMag
- Avast Mobile Security recognized for receiving a "perfect AV-Test score", <u>Tom's</u>
 <u>Guide</u>
- AVG File Server Business Edition and Avast Business Antivirus among "5 Best Anti-Malware Software Choices" for Small Businesses, <u>Small Business Trends</u>
- Which? Magazine awarded Best Buy status to Avast and AVG free, Internet Security and Mac free AV products

2 FY Financial Results: Phil Marshall, CFO



Adjusted Billings and Revenue

Adj. Billings (\$m)

	FY 2018	FY 2017 ⁽¹⁾	Change \$	Change %	Change % (excluding FX) ⁽²⁾
Adjusted Billings	862.1	811.4	50.8	6.3	5.3
Discontinued Business	15.5	38.5	(23.1)	(59.9)	(60.5)
Adjusted Billings excl. Discontinued Business	846.7	772.8	73.9	9.6	8.6

Adj. Revenue (\$m)

	FY 2018	FY 2017 ⁽¹⁾	Change \$	Change %	Change % (excluding FX) ⁽²⁾
Adjusted Revenue	827.0	779.5	47.4	6.1	4.9
Discontinued Business	15.5	38.5	(23.1)	(59.9)	(60.5)
Adjusted Revenue excl. Discontinued Business	811.5	741.0	70.5	9.5	8.3



⁽¹⁾ Includes Piriform pre-acquisition results in 2017 baseline



⁽²⁾ Growth figures excluding discontinued business and impact of FX, and including Piriform pre-acquisition results in 2017 baseline. FX impact calculated by restating 2018 actuals to 2017 FX rates

Consumer Desktop Led Billings Growth



10%

7%



% of total (2)

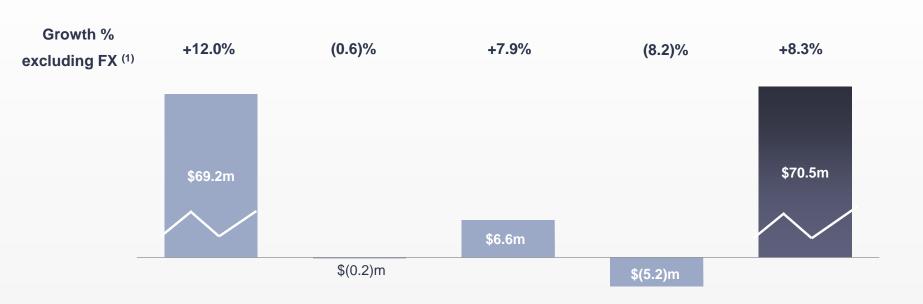
10%

73%

100%

⁽¹⁾ Growth figures excluding discontinued business and impact of FX, and including Piriform pre-acquisition results in 2017 baseline. FX impact calculated by restating 2018 actuals to 2017 FX rates

Consumer Desktop Led Revenue Growth



	Consumer Direct Desktop	Consumer Direct Mobile	Consumer Indirect (ex.Discontinued Business)	SMB	Group (ex.Discontinued Business)
Segment % of total (2)	71%	10%	11%	8%	100%

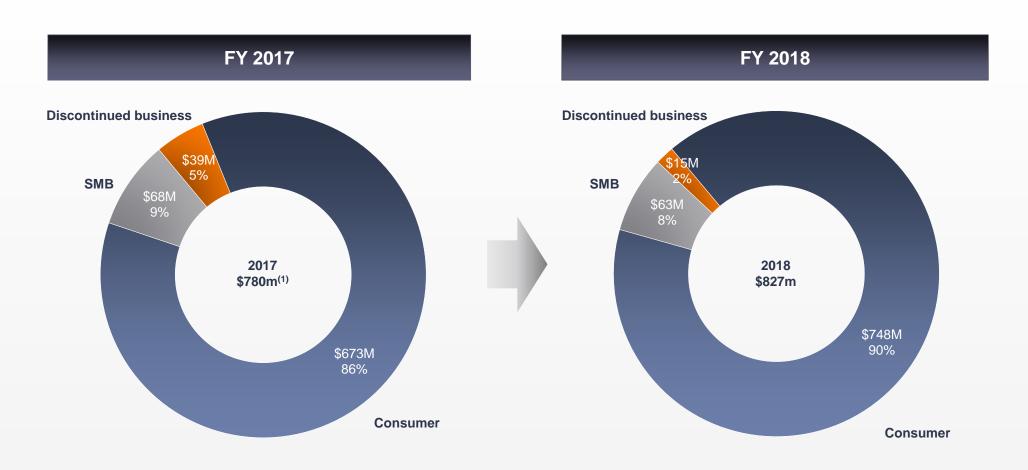


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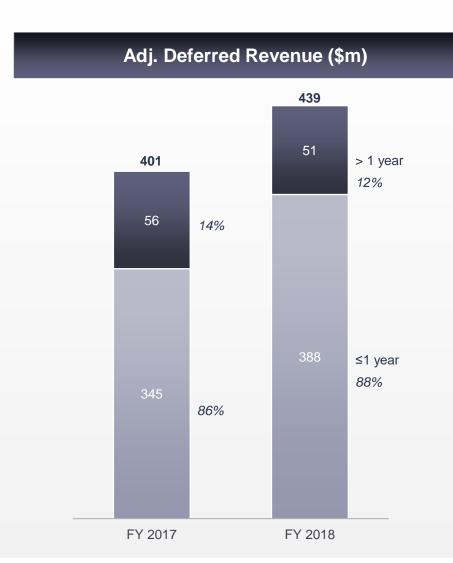


⁽²⁾ Total group excluding discontinued business, numbers rounded to the nearest whole number

Adjusted Revenue by Segment



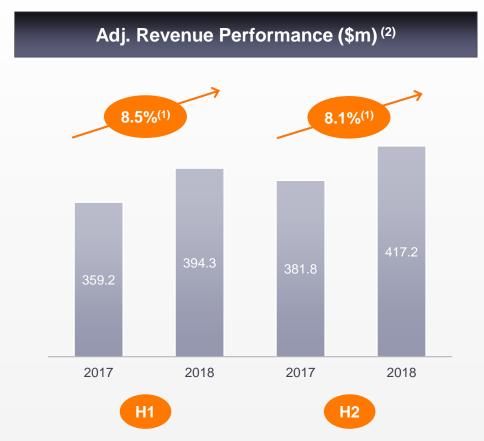
Increasing Deferred Revenue Balance Supporting Future Growth



- Subscription billings paid up-front and recognised equally over the length of the subscription period.
 Deferred revenue represents the balance still to be recognised as revenue in future periods.
- Growing deferred revenue balance (up +9.5%)
 supporting attractive future revenue growth
- Good future revenue visibility through \$388m of deferred revenue to be recognised within the next 12 months.

Billings and Revenue Performance





H1/H2 revenue split in line with historical performance, with H2 billings momentum supporting 2019 revenue outlook

Best in Class Margin Performance

Adj. EBITDA (\$m)

Full Year							
Segments	2018	Margin %	2017 ⁽¹⁾	Margin %	Margin variance		
Consumer (excl. Discontinued Business)	554	74.0%	495	73.5%	47bps		
SMB	25	39.7%	25	36.0%	371bps		
Discontinued Business	15	100.0%	39	100.0%	0bps		
Overhead	(147)	n/a	(138)	n/a	n/a		
Group	448	54.1%	419	53.8%	33bps		

- Consumer margin benefitting from high levels of revenue growth/operating leverage & synergy benefits
- SMB focus on pricing & efficiencies, offsetting volume softness
- Margin expansion in line with guidance, slight increase as expected despite plc costs and continued investments

Growth & Synergies Driving Margin Expansion

Adj. EBITDA (\$m)

Full Year						
	Adj. EBITDA	Margin %	Comment			
FY 2017 Actual ⁽¹⁾	419	53.8%				
Revenue growth	56	266bps	Strong revenue growth led by consumer desktop			
Discontinued Business	(23)	(124)bps	Decline as expected			
Synergies	35	423bps	AVG integration synergies delivered and project now completed			
FX impact	5	7bps	Negative FX impact on costs outweighed by positive impact on revenue			
Investment / Other	(44)	(538)bps	Continued investment across the business, heavily weighted towards H2			
FY 2018 Actual	448	54.1%				

Strong Cash Flow Generation

(\$m)

	FY 2018	FY 2017 ⁽¹⁾
Adj. EBITDA	448	419
Adj. EBITDA to Adj. Cash EBITDA ⁽²⁾	29	32
Adj. Cash EBITDA	477	451
A Capex	(17)	(16)
B Cash Tax	(80)	(55)
Change in Working Capital ⁽³⁾	14	(35)
Unlevered Free Cash Flow	394	346
Cash Conversion ⁽⁴⁾	83%	77%
D Cash Interest and Lease Repayments	(69)	(78)
Levered Free Cash Flow	325	268

- A Limited CAPEX needs, c.2% of adjusted revenue
- Increase in cash tax driven by higher profits, plus the CZK tax true-up system
- c WC positively impacted by renegotiation of payment terms with payment providers (excluding this cash conversion in 2018 would be 78%)
- D Lower interest due to repricing and \$300m H1 loan repayment

Notes

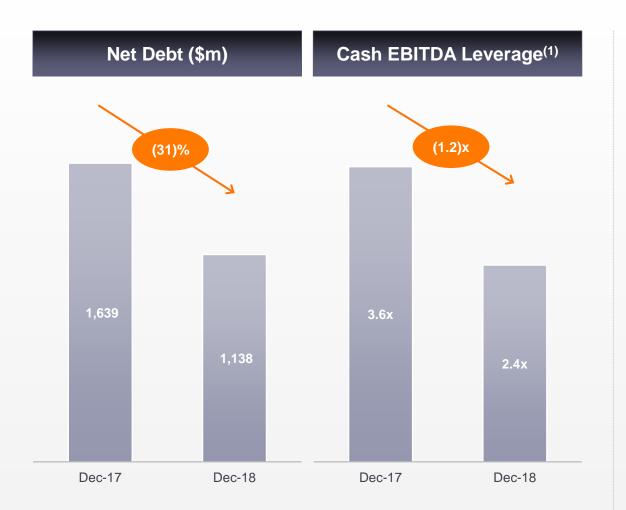
⁽¹⁾ Includes Piriform pre-acquisition results in 2017 baseline. Piriform proforma Unlevered Free Cash Flow assumes 100% conversion of Cash EBITDA to Unlevered Free Cash Flow

⁽²⁾ Change in deferred revenue and deferred COGS as well as reversal of COGS deferral adjustments.

⁽³⁾ Change in working capital excludes change in deferred revenue and deferred COGS as these are already included in Adj.Cash EBITDA

⁽⁴⁾ Cash Conversion defined as Unlevered Free Cash Flow / Adj. Cash EBITDA

Continued De-leveraging



- Gross debt \$1.41Bn & Net debt \$1.14Bn
- USD debt tranche (\$865m) hedged at 2.75% for 3 month USD LIBOR⁽²⁾
- Deleveraging in 2018 using \$200m primary proceeds
- Adjusted EBITDA leverage per banking covenant 2.5x (versus 3.0x at Jun-18 and 3.9x at Dec-17)

Capital Allocation Approach

Priorities for capital remain unchanged: growth, debt reduction & dividends



Growth

CAPEX (2-3% of adj. revenue) infrastructure investments (\$17m (1))

Debt reduction

5% per year obligatory repayment of outstanding gross debt (c.\$73m)

Ordinary dividends

target c.40% levered free cash-flow & 2x plus dividend cover (\$82m final pro-rated 2018 dividend from May IPO, equal to \$130m on full year basis)

Acquisitions

businesses that improve our customer proposition (TBD)

2019 Guidance

Full year guidance				
	2019 guidance ⁽¹⁾			
Adj. Revenue Growth	High-single digit increase			
Desktop Adj. Revenue Growth • EoP Customers • APPC (Average Product Per Customer) • ARPC (Average Revenue Per Customer)	High-single digit increase Low-single digit increase Mid-single digit increase Mid-single digit increase			
Mobile Adj. Revenue Growth	Broadly flat			
Indirect Adj. Revenue Growth	High-single digit increase			
SMB Adj. Revenue Growth	Mid-single digit decline			
Adj. EBITDA margin % ⁽²⁾	Broadly flat			
Dividend Distribution	c.40% levered free cash-flow c.1/3 interim payable in Q3			

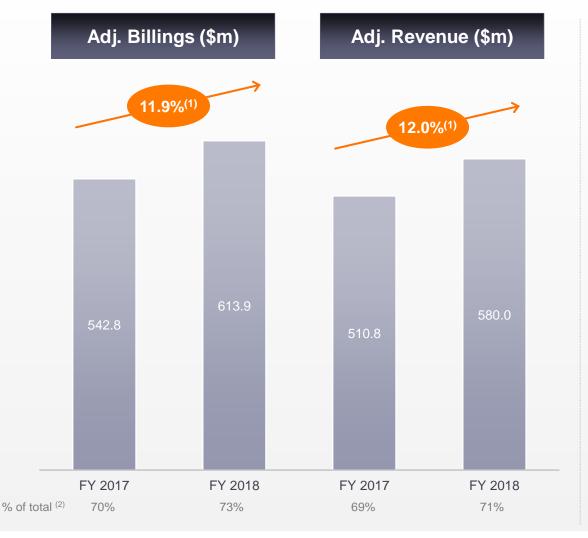


⁽¹⁾ Growth figures excluding discontinued business, impact of FX, and the recent disposal of the Managed Workplace business (2) Excluding the impact of IFRS 16

FY Business review:
Ondrej Vlcek, President Consumer



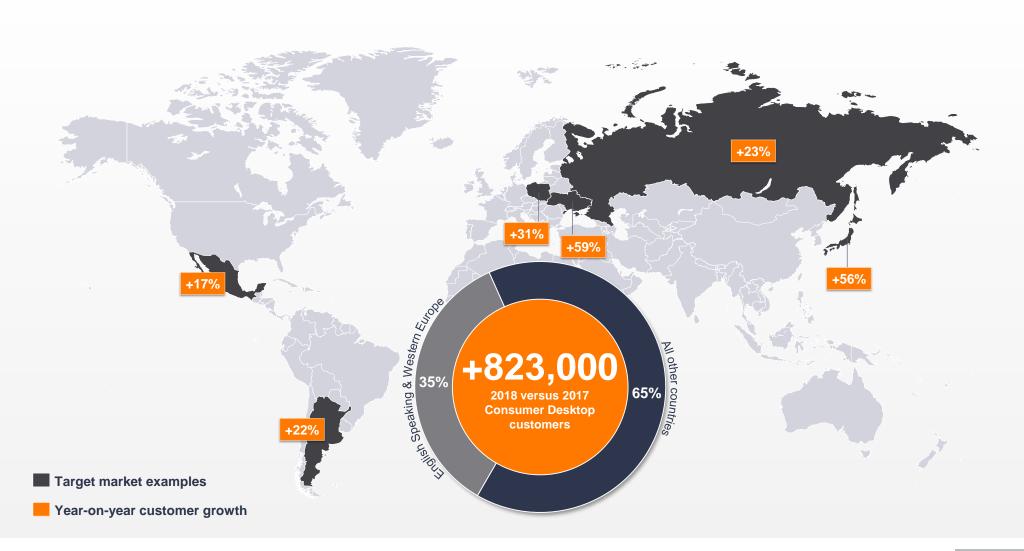
Strong Consumer Desktop Growth



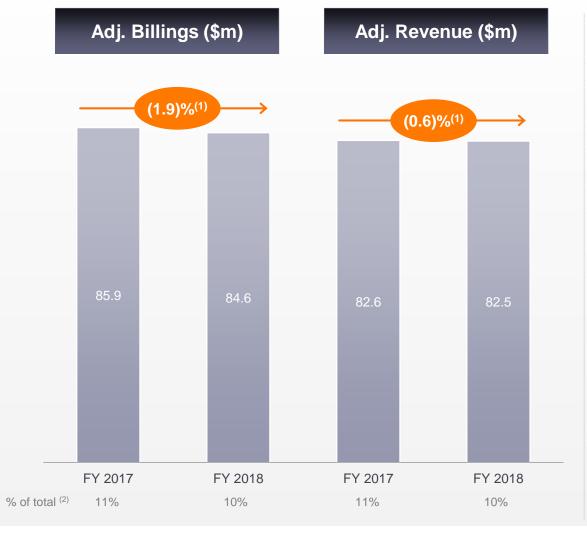
- Successful cross-selling, in particular VPN and Utility products, plus further expansion of the customer base
- Customer growth from existing large countries such as USA, UK and Brazil, plus target countries such as Argentina, Mexico, Poland, Russia, Ukraine and Japan
- Consumer Direct Desktop revenue growth excluding FX in line with guidance provided at half year



Momentum in Consumer Desktop Customer Growth



In-line Performance in Consumer Mobile



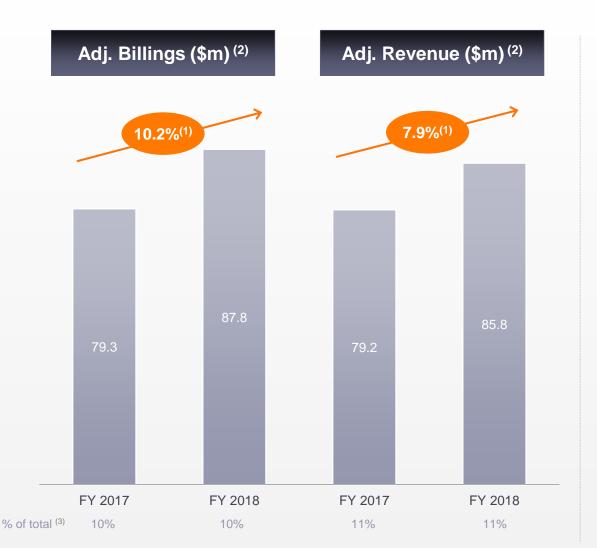
- Double digit growth in direct to consumer Subscriptions due to high renewals, launched product bundles and growth in VPN
- Decline in Mobile carrier business primarily due to 2017 Sprint account loss (heavier H2 impact) & extended sales cycles on new business opportunities
- Despite this dynamic also impacting 2019, our first mobile Smart Home product roll-out is expected around half year 2019
- Consumer Direct Mobile revenue growth excluding
 FX in line with guidance provided at half year

Notes:



⁽¹⁾ Growth figures excluding discontinued business and impact of FX, and including Piriform pre-acquisition results in 2017 baseline. FX impact calculated by restating 2018 actuals to 2017 FX rates (2) Total group excluding discontinued business, numbers rounded to the nearest whole number

Strong Performance in Consumer Indirect



- Jumpshot led growth of the segment through its continued expansion program, delivering growth rates in-line with historic rates, supported by a further cementing of partnerships with multiple Fortune 100/500 companies
- Declines in mobile advertising due to discontinued ad format and GDPR related impacts
- Avast Browser's strong growth offsetting decline in Google distribution
- Consumer Indirect revenue growth excluding FX ahead of guidance provided at half year

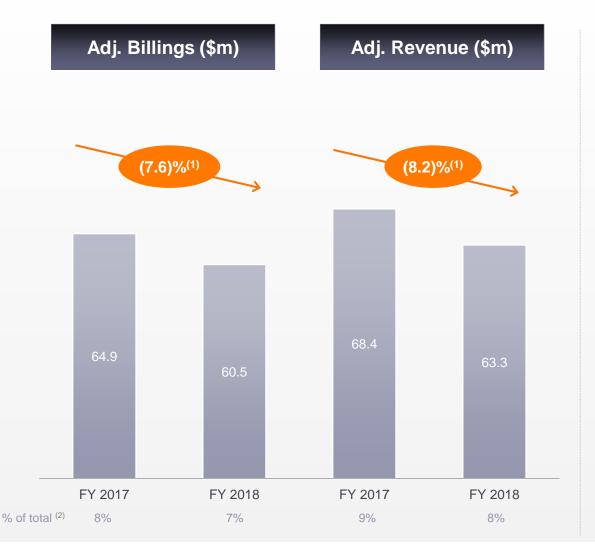
Notes

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⁽²⁾ Excluding discontinued business

⁽³⁾ Total group excluding discontinued business, numbers rounded to the nearest whole number

SMB Integration Efforts Ongoing



- Declined due to fewer partner transactions as a result of ongoing integration efforts & disciplined pricing/commercial approach
- Secure Web Gateway (SWG) product developed with soft launch in late 2018, and full launch in March 2019, with Secure Internet Gateway (SIG) scheduled for launch around half year 2019
- SMB revenue growth excluding FX in line with guidance provided at half year



4 Summary: Vince Steckler, CEO



Summary

- 2018 performance in line with guidance provided at half year
 - High single-digit adjusted revenue growth excluding discontinued business and FX (+8.3%)
 - EBITDA margin flat to slightly increasing (+33bps from 53.8% to 54.1%)
- Key initiatives progressing well reflected in adding 823,000 new desktop customers in 2018, while also growing the average products per customer from 1.32 to 1.40
- Significant re-investment in the business, with a focus on technology and product development, which remains a priority for 2019
- Robust product pipeline, further launches expected in 2019, including our first Smart Home products
- Record deferred revenue balance with \$388m underpinning 2019 revenue guidance
- Highly cash generative business model supporting further deleveraging in 2018 to 2.4x net debt/cash
 EBITDA and underpinning company's dividend policy
- Entering 2019 with momentum, with outlook for 2019 remaining positive with high single digit revenue growth expected⁽¹⁾



Appendix

Key Financial Assumptions

Full year guidance					
	2018 guidance	2019 guidance (1)			
Depreciation & Amortisation	c. 2-3% of Adj. Revenue	c. 2% of Adj. Revenue			
Capital Expenditure	c. 2-3% of Adj. Revenue	c. 2-3% of Adj. Revenue			
Finance Cost and Lease Repayments (2)	\$84m P&L / \$71m CF	\$70m P&L / \$63m CF			
Effective Tax Rate	20%	20%			
Cash Tax	P&L tax + \$10m	P&L tax + \$10m			
Net Working Capital (3)	\$25m outflow	\$15m outflow			
Number of shares • Basic weighted average number of shares • Number of shares used in computing dilutive EPS		954m 1,013m			
 Exceptional Items Tax Debt fees IPO fees Integration/restructuring costs Share-based expense Amortisation of acquired intangibles 	\$0m P&L / \$0m CF \$3m P&L / \$3m CF \$19m P&L ⁽⁴⁾ / \$27m CF \$5m P&L / \$9m CF \$128m P&L	\$0m P&L / \$49m CF \$0m P&L / \$0m CF \$0m P&L / \$0m CF \$0m P&L / \$0m CF \$16m P&L \$87m P&L			

Notes:



⁽¹⁾ Excluding the impact of IFRS 16

⁽²⁾ Finance costs include interest costs and amortization of arrangement fees.

⁽³⁾ Excludes change in deferred revenue and deferred COGS; includes only change in accounts receivable and accounts payable

⁽⁴⁾ Additional \$4.1m already recognized in 2017. Excludes \$4.0m direct share issue expenses recorded to equity

Expected Impact of IFRS 16 Leases

Impact of the initial recognition as of 1 January 2019 (\$m)

	1 January 2019
Right-of-use assets	69.7
Prepayments / Accrued leased payments	2.0
Lease liabilities	(71.7)
Adjusted EBITDA leverage per banking covenant	0.1x

Expected impact on the consolidated P&L in 2019 (\$m)

	IAS 17	Adjustment	IFRS 16
Operating costs / Adjusted EBITDA	(8.5)	8.5	-
Depreciation	-	(7.6)	(7.6)
Interest expense	-	(2.3)	(2.3)
Net profit before tax	(8.5)	(1.4)	(9.9)

- On 13 January 2016, IASB issued a new standard that sets out the principles for the recognition, measurement,
 presentation and disclosure of leases. The standard provides a single lessee accounting model, requiring lessees to
 recognise assets and liabilities for all leases unless the lease term is 12 months or less or the underlying asset has low
 value. The standard applies to annual reporting periods beginning on or after 1 January 2019
- The Group applies the standard as of 1 January 2019 using the modified retrospective approach and will not restate comparative amounts for the year prior to first adoption

Exceptional Costs

Exceptional items, share-based compensation and amortization of acquisition intangibles (\$m)

	FY 2018	FY 2017
Share-based compensation	(14)	(8)
Amortization of acquisition intangibles	(127)	(133)
Acquisition & Integration (Restructuring) Costs	(7)	(31)
IPO costs ^(1,2)	(19)	(4)
Exceptional operating costs	(26)	(35)
Unrealized FX gain/loss on EUR tranche of bank loan	26	(63)
Tax impact of IP transfer	99	-
Tax impact of COGS deferral adjustment	0	(2)
Tax impact of adjusting items	18	72
Tax impact of FX gain/loss on intercompany loans	10	(19)
Exceptional finance and tax income/(expense)	154	(12)

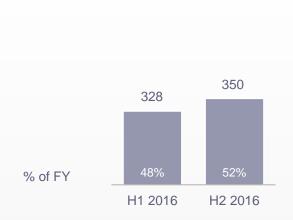


⁽¹⁾ Costs as per income statement exclude additional \$4.0m IPO expenditures recorded directly to equity (2) Additional \$4.1m IPO costs were recognized in the income statement in 2017

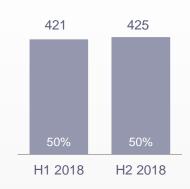
Foreign Exchange Rates Trend (X-rates to US Dollar)

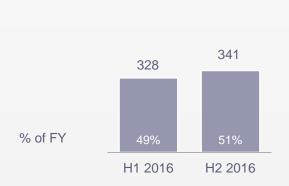
Currency	H1 2018 average	YoY %	H2 2018 average	YoY%	FY 2018 average	YoY%
AUD	0.77	2.3%	0.72	(7.1)%	0.75	(2.5)%
BRL	0.29	(6.9)%	0.26	(17.3)%	0.28	(12.1)%
CAD	0.78	4.5%	0.76	(4.0)%	0.77	0.1%
CZK	0.05	17.5%	0.04	(1.8)%	0.05	7.3%
EUR	1.21	11.9%	1.15	(2.1)%	1.18	4.6%
GBP	1.38	9.4%	1.29	(1.8)%	1.34	3.7%

Historical Billings and Revenue Trend













Minimal H1/H2 "seasonality"

Adj. Billings and Revenue Trend by Segment

Adj. Billings (\$m)

	H1	H2	FY	H1 YoY% ⁽¹⁾	H2 YoY% ⁽¹⁾	FY YoY% ⁽¹⁾
Consumer Direct Desktop	308.4	305.5	613.9	12.4%	11.5%	11.9%
Consumer Direct Mobile	43.3	41.3	84.6	2.2%	(5.7%)	(1.9%)
Consumer Indirect	39.4	48.3	87.8	5.0%	14.8%	10.2%
SMB	30.1	30.4	60.5	(14.0%)	(0.5%)	(7.6%)
Discontinued Business	9.0	6.5	15.5	(63.2%)	(56.2%)	(60.5%)
Group Total	430.2	431.9	862.1	4.0%	6.6%	5.3%
Group Total excl. Discontinued Business	421.2	425.4	846.7	8.2%	9.0%	8.6%

Adj. Revenue

(\$m)

	H1	H2	FY	H1 YoY% ⁽¹⁾	H2 YoY% ⁽¹⁾	FY YoY% ⁽¹⁾
Consumer Direct Desktop	281.0	299.1	580.0	12.6%	11.6%	12.0%
Consumer Direct Mobile	41.6	40.8	82.5	2.4%	(3.5%)	(0.6%)
Consumer Indirect	39.6	46.2	85.8	3.6%	11.9%	7.9%
SMB	32.2	31.1	63.3	(7.6%)	(8.7%)	(8.2%)
Discontinued Business	9.0	6.5	15.5	(63.2%)	(56.2%)	(60.5%)
Group Total	403.3	423.7	827.0	4.1%	5.7%	4.9%
Group Total excl. Discontinued Business	394.3	417.2	811.5	8.5%	8.1%	8.3%

Net Income Trend

(\$m)	H1	H2	FY	H1 YoY% ⁽¹⁾	H2 YoY% ⁽¹⁾	FY YoY% ⁽¹⁾
Adjusted EBITDA	222.1	225.6	447.7	10.6	3.2	6.7
Adjusted D&A	(7.7)	(8.5)	(16.2)	19.5	6.7	13.3
Adjusted Finance costs	(51.7)	(40.6)	(92.3)	(13.9)	9.4	(2.3)
Adjusted PBT	162.7	176.6	339.3	11.5	7.2	9.2
Adjusted Income tax	(32.5)	(35.9)	(68.4)	5.4	(69.5)	(23.2)
Adjusted Net Income	130.2	140.6	270.8	16.7	(2.0)	6.2
Adjusted ETR	20%	20%	20%	(356)bps	748bps	229bps

Levered Free Cash Flow Trend

(\$m)	H1	H2	FY	H1 YoY% ⁽¹⁾	H2 YoY% ⁽¹⁾	FY YoY% ⁽¹⁾
Adjusted EBITDA	222.1	225.6	447.7	10.6	3.2	6.7
Adj.EBITDA to Adj.Cash EBITDA ⁽²⁾	24.3	4.8	29.1	45.1	(69.0)	(9.1)
Cash EBITDA	246.4	230.4	476.8	13.2	(1.5)	5.6
Capex	(5.0)	(11.8)	(16.8)	37.7	(49.8)	(5.8)
Cash Tax	(49.4)	(30.4)	(79.8)	(42.0)	(52.0)	(45.6)
Change in Working Capital ⁽³⁾	0.1	13.8	13.8	Fav	Fav	Fav
Unlevered Free Cash Flow	192.2	201.8	394.0	25.1	5.1	14.0
Cash Conversion ⁽⁴⁾	78%	88%	83%	744bps	548bps	609bps
Cash Interest and Lease Repayments	(38.0)	(31.0)	(69.1)	3.4	19.8	11.5
Levered Free Cash Flow	154.2	170.8	324.9	35.1	11.4	21.4

H2 cash conversion adjusted for renegotiation of payment terms with resellers is 78% (full year adjusted cash conversion also 78%)

Notes

Includes Piriform pre-acquisition results in 2017 baseline. Piriform proforma UFCF assumes 100% conversion of Cash EBITDA to UFCF
 Change in deferred revenue and deferred COGS as well as reversal of COGS deferral adjustments.

⁽³⁾ Change in working capital excludes change in deferred revenue and deferred COGS as these are already included in Adj.Cash EBITDA

⁽⁴⁾ UFCF Conversion defined as UFCF / Adj. Cash EBITDA

