

# Q1/10 – Results Presentation. Deutsche Telekom.

May 12, 2010



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# Agenda.

## Deutsche Telekom Results Presentation.



**René Obermann**  
CEO



**Timotheus Höttges**  
CFO



# Q1 Highlights – Good start into the year.

- Improved EBITDA, strong growth in free cash flow and net income
  - Germany: Mobile continues to expand market leadership, outpacing competition. Excellent customer KPIs in German fixed, improved revenue trends, fixed margin impacted by one-timers.
  - SEE: 22% revenue and 16% adj. EBITDA growth – supported by F/X and acquisitions. Margin at 39%.
  - Europe with nearly stable revenues (-1%), adj. EBITDA up 42%, supported by margin improvements in all operations.
  - Systems solutions with 1.2% revenue growth driven by external revenue growth of 2.4%. Promising order entry up 7.3%. Adj. EBIT further improved.
  - USA: Good development on data ARPU and EBITDA. Revenue and subscriber trends remain in management focus.
- New 3 year shareholder remuneration policy: €3.4 billion annually with €0.70 minimum dividend per share, remainder returned via share buybacks
- New board member compensation scheme approved by AGM, incl. share ownership and long-term incentivization based on four parameters incl. ROCE and EPS.
- Closing of joint venture in the UK
- New strategy “fix, transform and innovate” presented in March with focus on shareholder returns and return on capital employed as steering logic



Guidance for full year 2010 confirmed



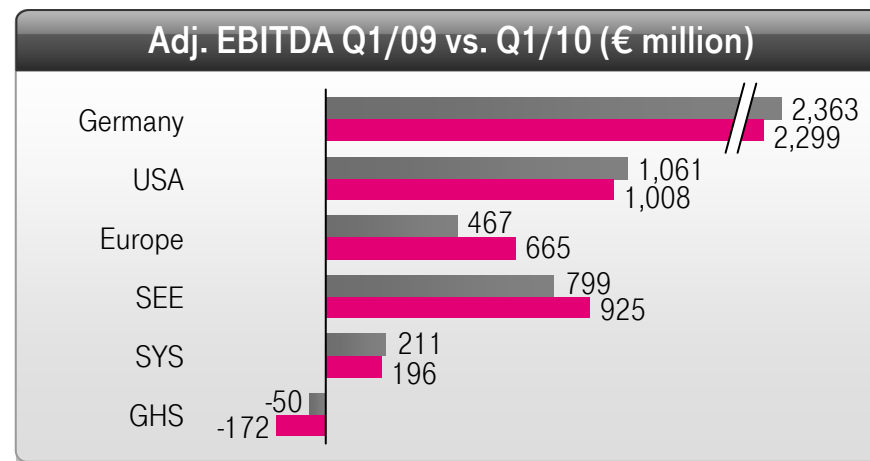
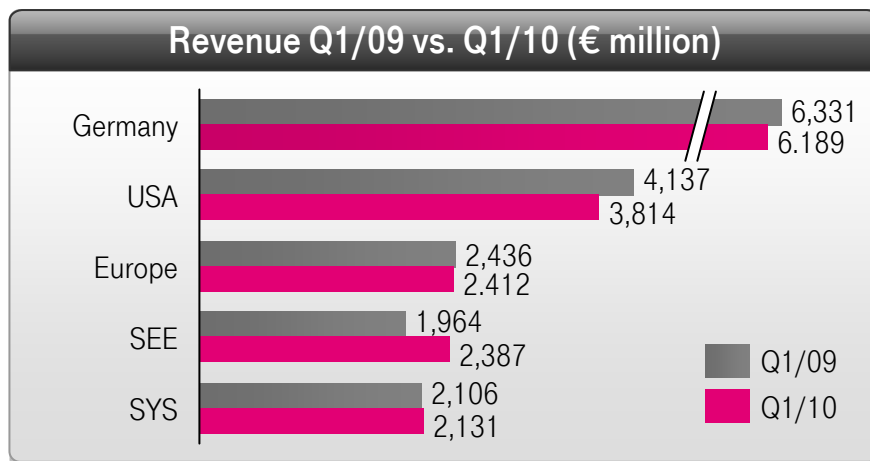
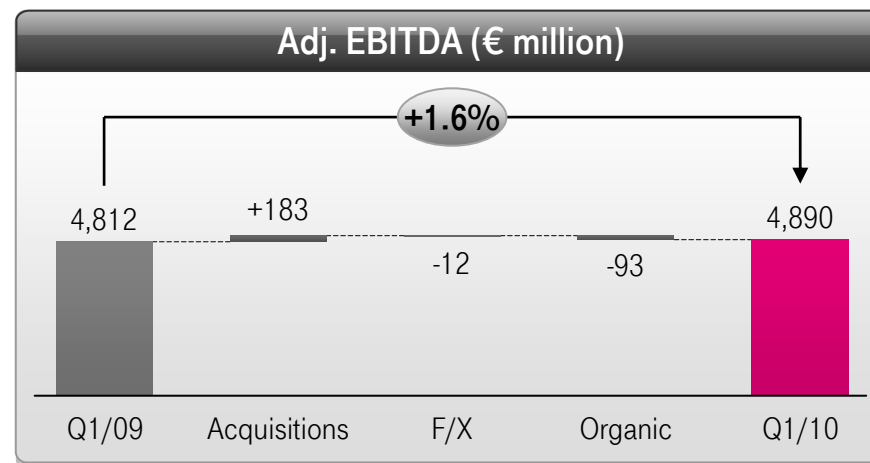
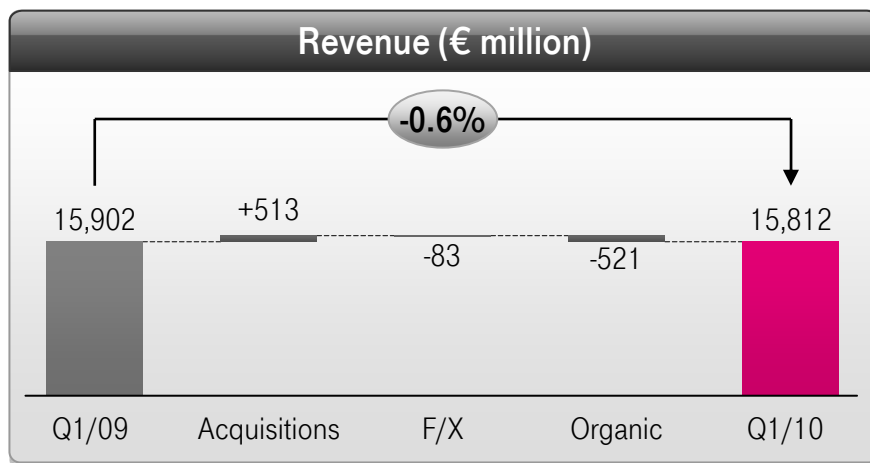
## Q1 financial overview: strong year on year improvement.

| in € million    | Q1/09  | Q1/10  | Change in % |
|-----------------|--------|--------|-------------|
| Revenue         | 15,902 | 15,812 | -0.6%       |
| Adj. EBITDA     | 4,812  | 4,890  | +1.6%       |
| Adj. Net income | 655    | 891    | +36%        |
| Net income      | -1,124 | 767    | n.m.        |
| Free cash flow  | 416    | 1,439  | +249%       |
| Cash capex      | 2,611  | 1,934  | -26%        |
| Adj. EPS (in €) | 0.15   | 0.21   | +40%        |

- Improvement in adj. net income driven by better EBITDA and lower D&A on tangible assets
- Net income Q1/09 impacted by goodwill impairment in the UK
- Free cash flow improvement due to less CAPEX and improved working capital
- Lower CAPEX driven by delays in underground constructions caused by hard winter and different seasonality of spending



# Q1 financial overview: positive adj. EBITDA development.



# Strategy Update: Fix – Transform - Innovate on track.

| Fix                                                                                                                                                                                                                                                                                                                                        | Transform                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                      | Innovate                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Improve performance of mobile-centric assets                                                                                                                                                                                                                                                                                               | Leverage one company in integrated assets                                                                                                                                                                                                                                                                        | Build networks and processes for the gigabit society                                                                                                                                                                                                                                 | Connected life across all screens                                                                                                                                                                                                                                               | Connected work with unique ICT solutions                                                                                                                                                                                                                                                                                                                      |
| <ul style="list-style-type: none"> <li>US: Accelerated data ARPU growth in Q1 (+1.50US\$) yoy.</li> <li>UK: Joint Venture up and running as of April 1st. Launch of “everything everywhere”.</li> <li>NL &amp; A: Dutch (+9pp) and Austrian (+14pp) EBITDA margins improved</li> <li>Netherlands and Poland outperforming peers</li> </ul> | <ul style="list-style-type: none"> <li>“Telekom Deutschland” legally implemented as of April 1<sup>st</sup>.</li> <li>Croatia since January 1<sup>st</sup> in “One company” structure</li> <li>The legal merger of Slovak Telekom and T-Mobile Slovensko will come into effect on July 1<sup>st</sup></li> </ul> | <ul style="list-style-type: none"> <li>3G in Romania, Zapp integration on track</li> <li>3G roll-out in Czech Republic</li> <li>Progress on 3G in the US, HSPA+ roll-out in key markets</li> <li>Fiber roll-out SEE</li> <li>2.6 GHz spectrum acquired in the Netherlands</li> </ul> | <ul style="list-style-type: none"> <li>Launch of mobile media distribution in Germany</li> <li>TV push in SEE: +110k TV net adds</li> <li>Click ‘n’ buy leading payment platform acquired</li> <li>STRATO acquisition to strengthen position in web hosting business</li> </ul> | <ul style="list-style-type: none"> <li>Deutschland LAN</li> <li>ABB power grid partnership</li> <li>Acquisitions of strong local players in Slovakia and Croatia to transform pure Telco business segment into ICT</li> <li>Several new Big Deals in Q1/10 won: German Aerospace Center (DLR), Deutsche Post DHL, SBB (Swiss Railways), TUI Travel</li> </ul> |



## Strategy update: growth areas.

| DT's Growth Areas                                                                   | 2009 | Q1/10 | 2015e |
|-------------------------------------------------------------------------------------|------|-------|-------|
| Revenue in € bn.                                                                    |      |       |       |
| <b>Mobile Internet</b>                                                              | 4    | 1.1   | ≈10   |
| <b>Connected Home</b><br>Double & triple play, Home Gateway and Communication Suite | 5    | 1.4   | ≈7    |
| <b>Online Consumer Services</b>                                                     | 0.8  | 0.2   | 2 - 3 |
| <b>T-Systems external revenue</b><br>incl. Cloud Services                           | 6.1  | 1.5   | ≈8    |
| <b>Intelligent Networks</b><br>in Energy, Health, Media Distribution, Connected Car | 0    | 0     | ≈1    |



# Operational priorities for 2010: Improve the US market position.

## Network

- 3G coverage: 208 million POPs; 26,992 3G sites, up 1,437 in Q1
- HSPA+ (21 Mbps) launched in Philadelphia, New York, New Jersey, Long Island, suburban Washington, DC with LA to follow shortly
- HSPA+: 185 million POPs by YE 2010

## Devices

- 5.2 million 3G converged devices, up 1.3 million in Q1
- New 3G smartphones: HTC HD2, Nokia 5230 Nuron, Motorola CLIQ XT, T-Mobile myTouch 3G Slide, Garminfone
- webConnect Rocket data stick: first HSPA+ device by a US carrier

## Distribution

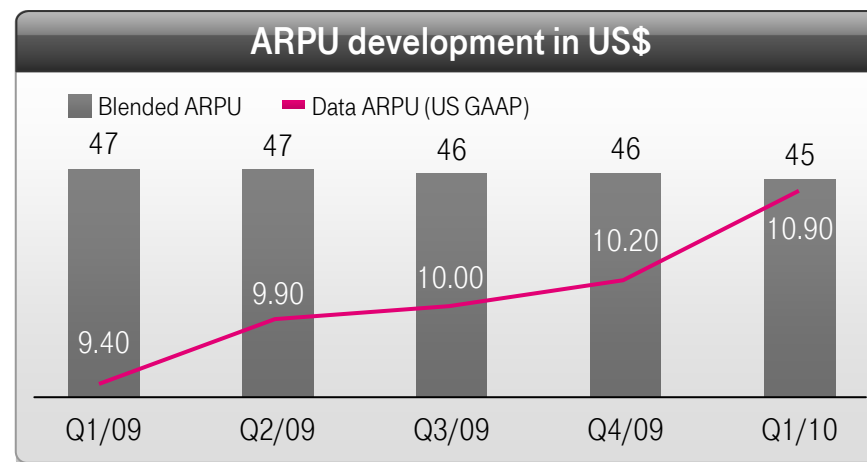
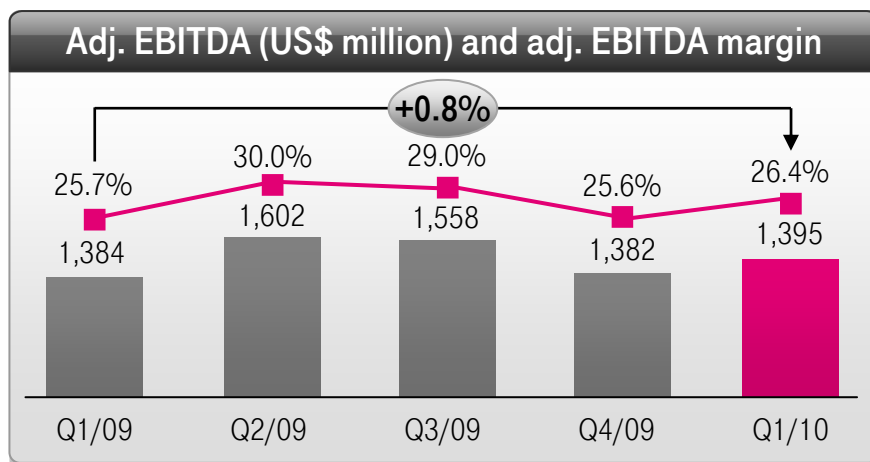
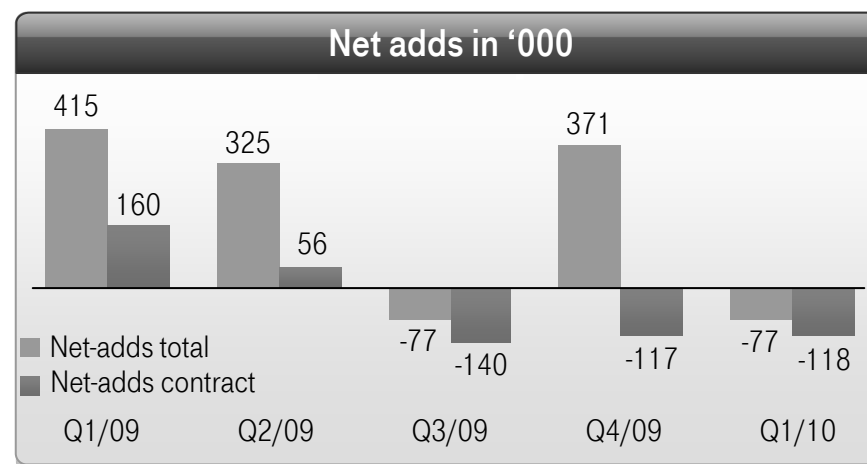
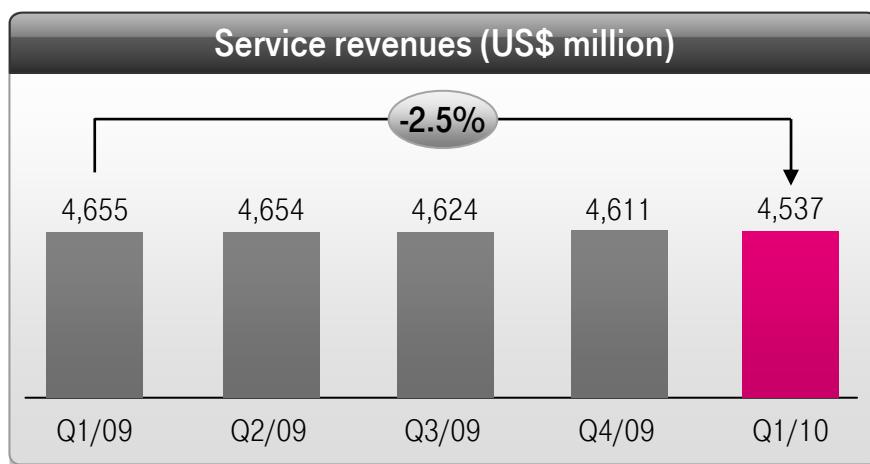
- 2,065 own stores
- 7,522 national retail stores (incl. RadioShack)
- Highest ranking in the J.D. Power and Associates 2010 Wireless Retail Sales Satisfaction Study

## Pricing

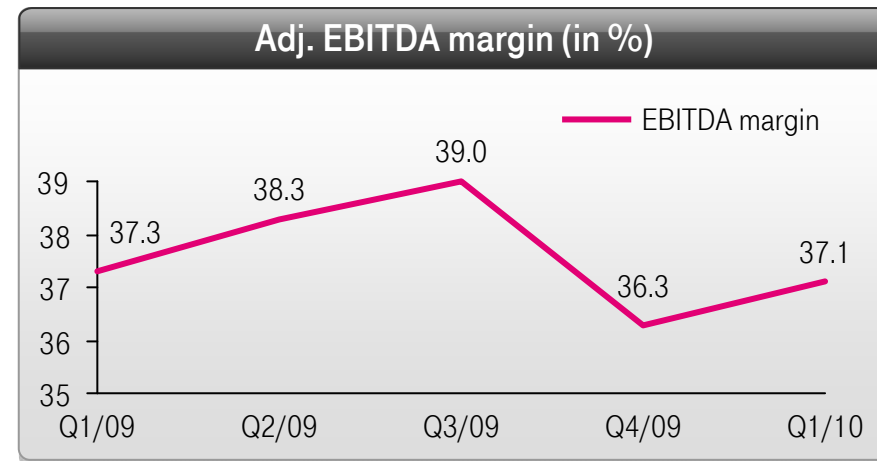
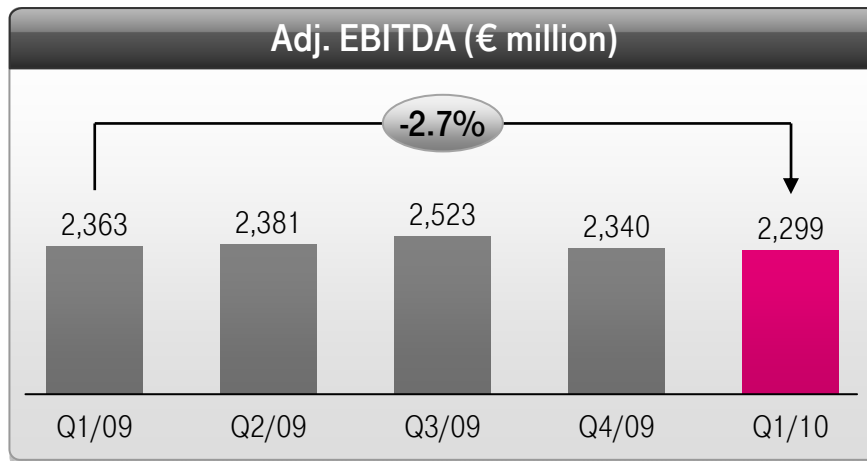
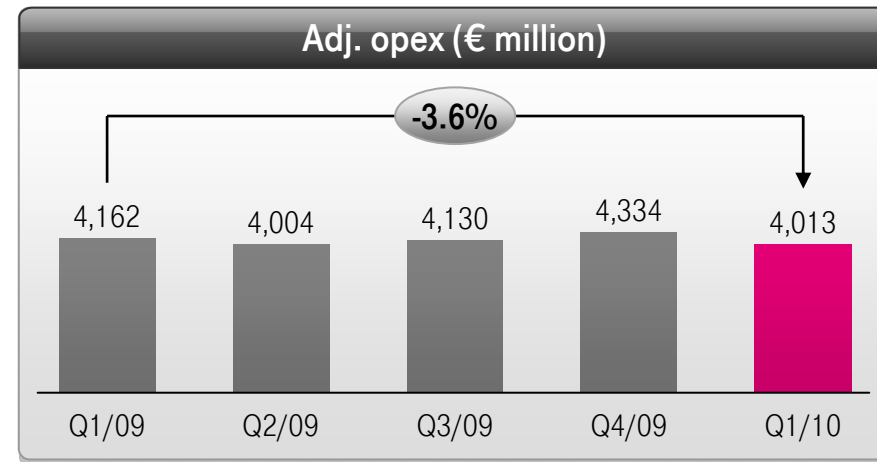
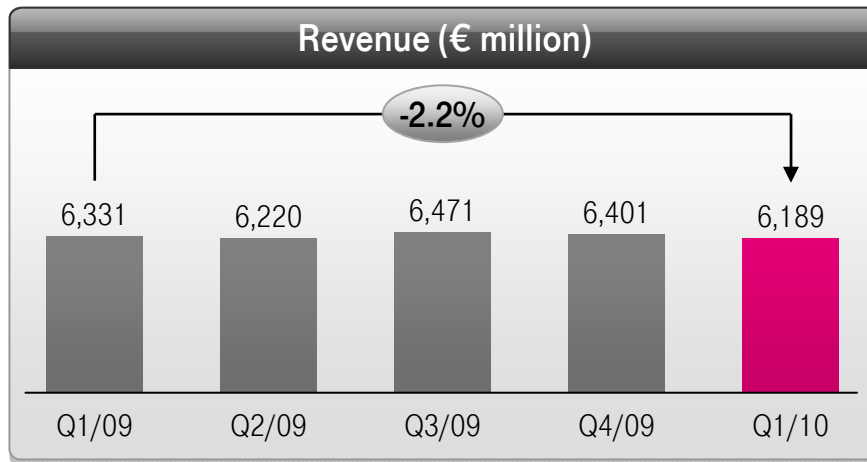
- Focus on value-conscious families: promotional \$5 family add-on
- New data pricing for data sticks: no more overage charges but speed throttle beyond 5GB
- 5GB data stick plan for \$50 (\$40 for customers with another line)



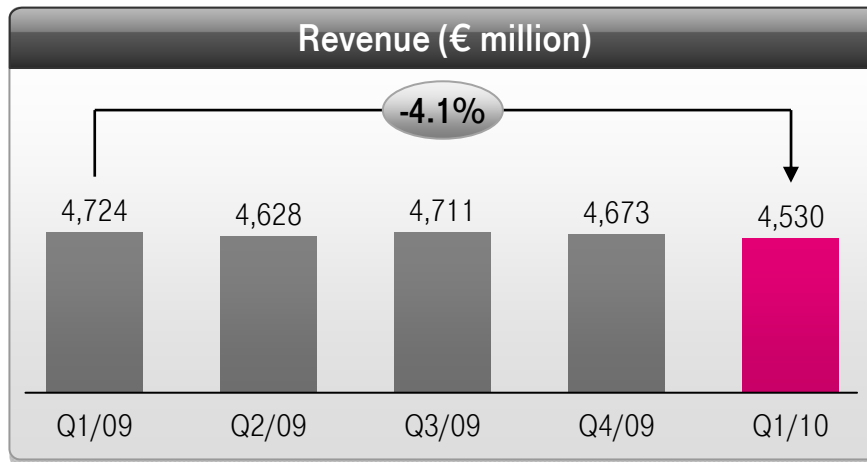
## USA: data ARPU growth further accelerating.



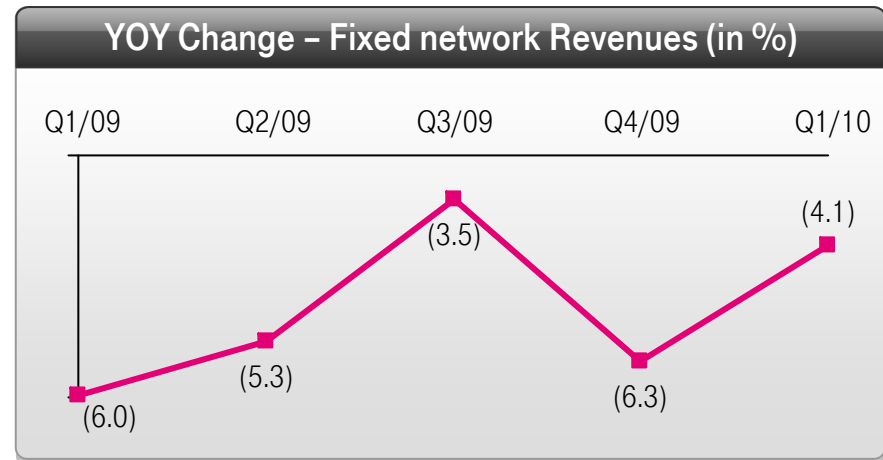
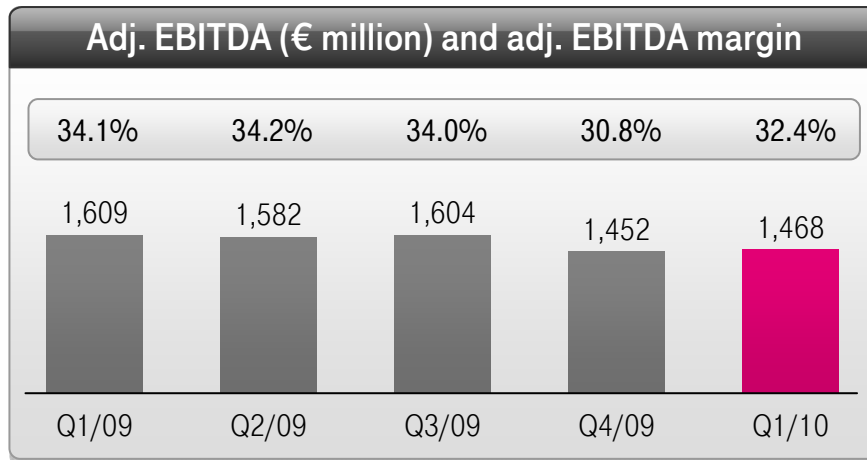
Germany: trend toward stabilization continues.



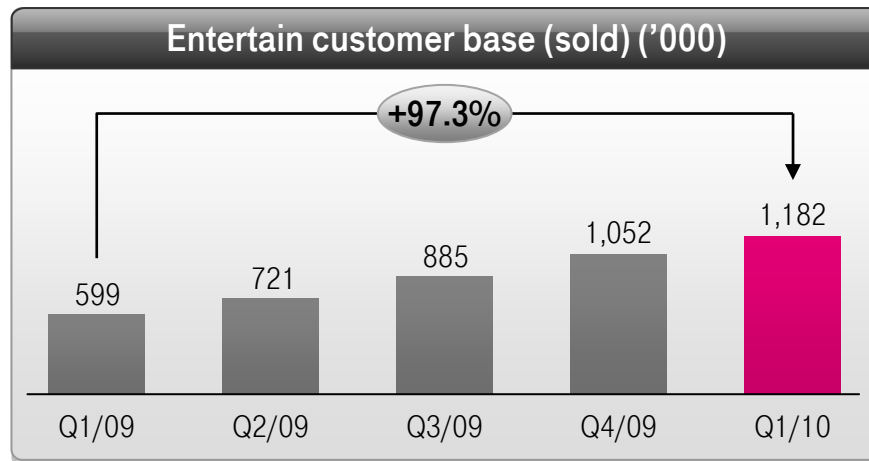
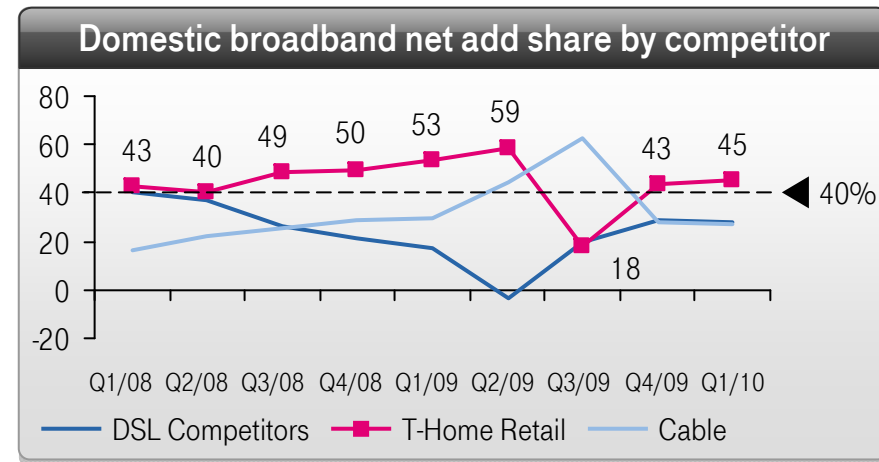
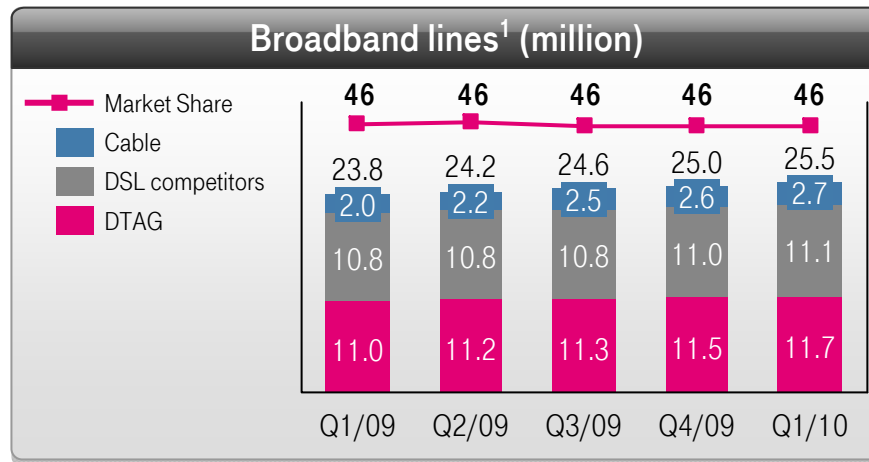
## Germany fixed: adj. EBITDA margin w/o one timers stable.



- Revenue trends improved with -4.1% in Q1/10.
- One time effects affecting adjusted EBITDA:
  - provisions for incentive payments -45 million,
  - provisions for legal risks approx. -24 million.
- Decrease of -18.7% in Cash Capex driven by delays in underground constructions caused by hard winter. Fiber readiness back-end loaded (phasing of network roll-out plan).



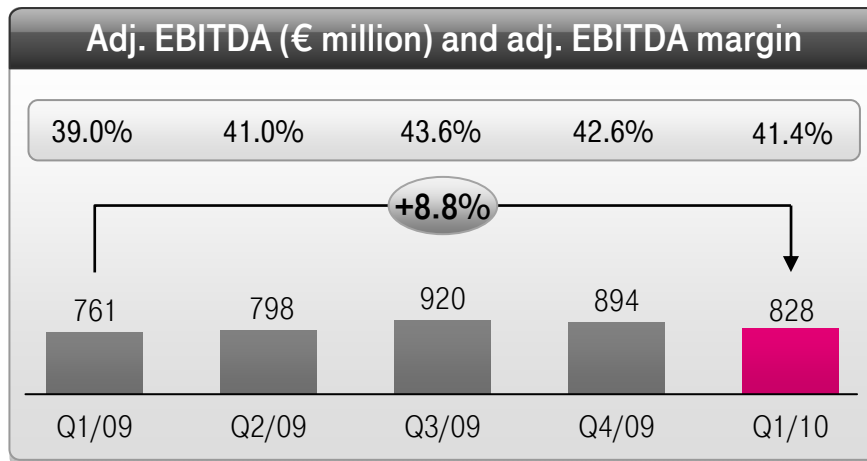
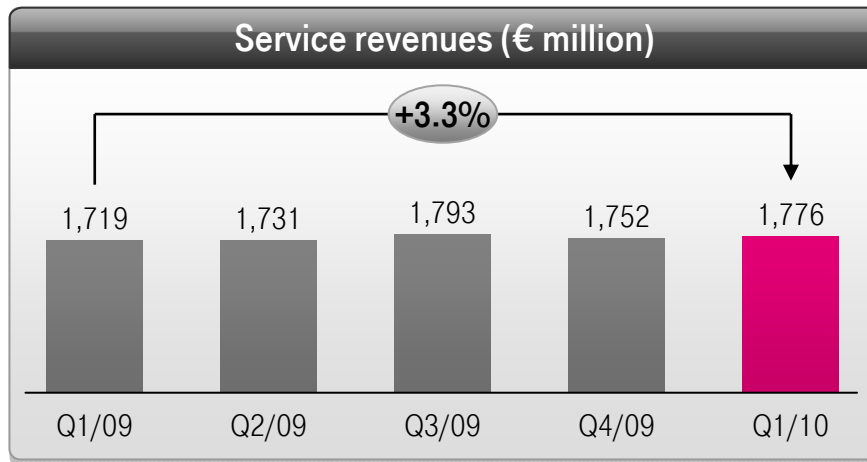
# Germany fixed: Excellent customer KPIs.



- Broadband retail market share of 46%; Net add market share of 45% in Q1/10.
- Outflow to cable slightly lower compared to previous quarters.
- Success of retention and double play offers is starting to reduce line losses by -38%: Line losses of 372k in Q1/10 vs. 602k in Q1/09 on lowest level since Q4/05.



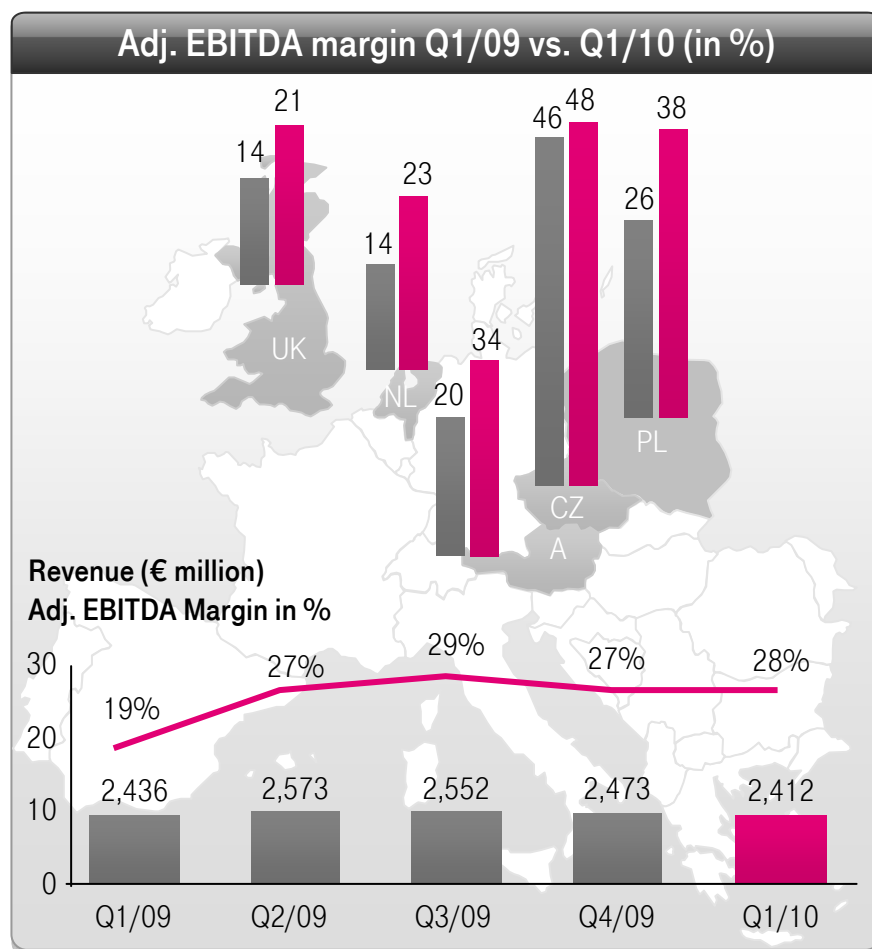
# Germany mobile: market leadership expanded, strong margin, excellent revenue and operational KPI development.



- Continued market outperform in Q1, driven by Service Revenue Growth of 3.3% , despite EUR -32 million impact from MTR Regulation in Q1/10.
- Contract net adds of +72k in Q1/10, contract base +322k yoy.
- Data Revenues up 39% yoy, due to increase in customer base using our double flat tariffs.
- Adj. EBITDA up 8.8% versus Q1/09 – driven by:
  - Strong revenue growth: +2.5% yoy
  - High-quality subscriber base: 17.3 million contract (+1.9% yoy)
  - Reduced contract churn: 1.3% (-0.3pp)
  - More efficient SAC/SRC spend, focusing on customer value.



## Europe: Significant yoy margin improvement in all businesses.

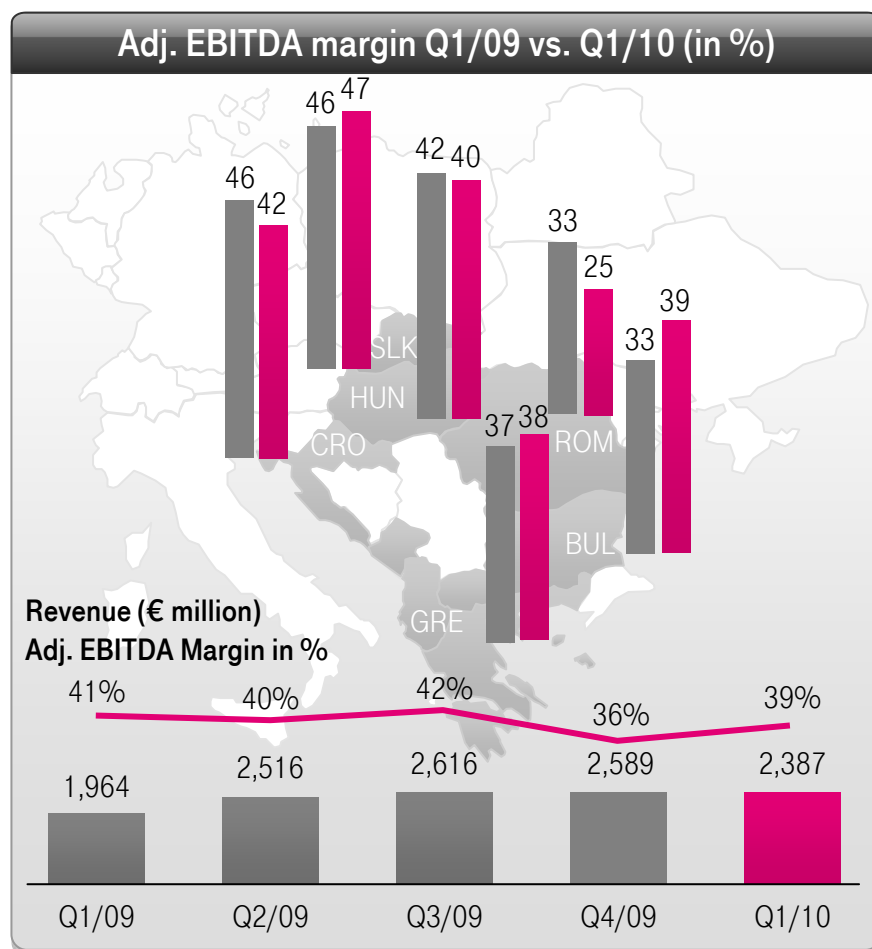


- Europe with nearly stable revenues (-1%) MTR and roaming impact of approx. 6.4pp on revenue; adj. EBITDA up 42%, supported by margin improvements in all operations.
- NL: service revenue (+4.9%) better than market and recovery from negative growth rates in 2009. Growing contract base and growing contract ARPU (excl. Visitors) supported by data devices
- A: service revenue decline (-8.2%) entirely driven by MTR and roaming reduction
- CZ: improved service revenue trend in Q1/10 (-7.5%)<sup>1</sup> compared to Q4/09. Increase of contract net adds by 7% yoy and improved contract churn rate to a level of 0.4%.
- PL: service revenue (-8.8%)<sup>1</sup> better than market, decline driven by MTRs. Contract subscriber base improved by 6%.
- UK: service revenues (-8.6%)<sup>1</sup> improved sequentially. Continued prepay push: 122,000 net-adds (excl. Virgin).



<sup>1</sup>) In local currency

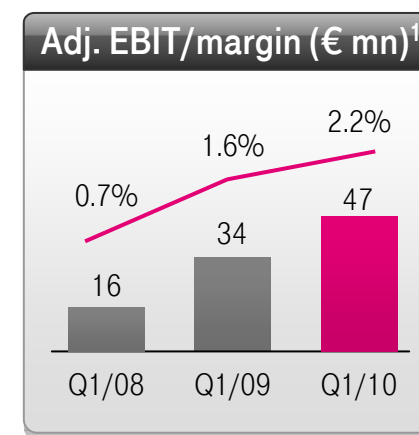
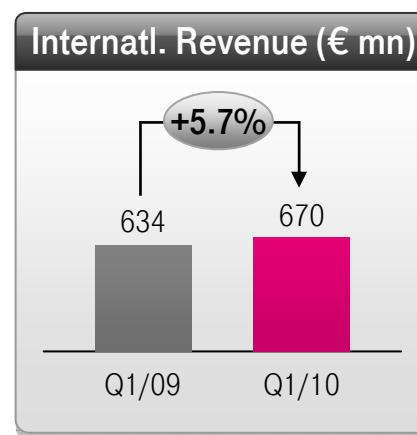
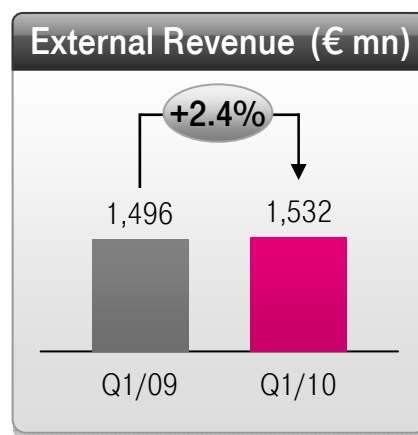
## SEE: solid margins maintained in a difficult economic environment.



- 22% revenue and 16% adj. EBITDA growth – supported by F/X and OTE.
- Despite tough environment ongoing high EBITDA-margin of 39% for Q1/10 through tight cost control
- TV sales strong and approaching broadband sales: 110k TV net adds vs. 129k broadband net adds in Q1
- Transformation of Telco business ongoing: ICT acquisition in Croatia and Slovakia closed
- Romania: integration of Zapp on track
- Greece: limited impact from economic crisis



# Systems Solutions: revenue returns to growth in Q1, efficiency bears fruit.



Outperforming peers: total revenue up 1.2% to € 2,131 million.

- Order entry growth of 7.3% to € 2,156 million despite continuing effect from economic downturn
- External revenues improved by 2.4% yoy
- International revenue growth of 5.7% yoy
- Several new Big Deals in Q1/10 were won:
  - German Aerospace Center (DLR), Deutsche Post DHL, SBB (Swiss Railways), TUI Travel

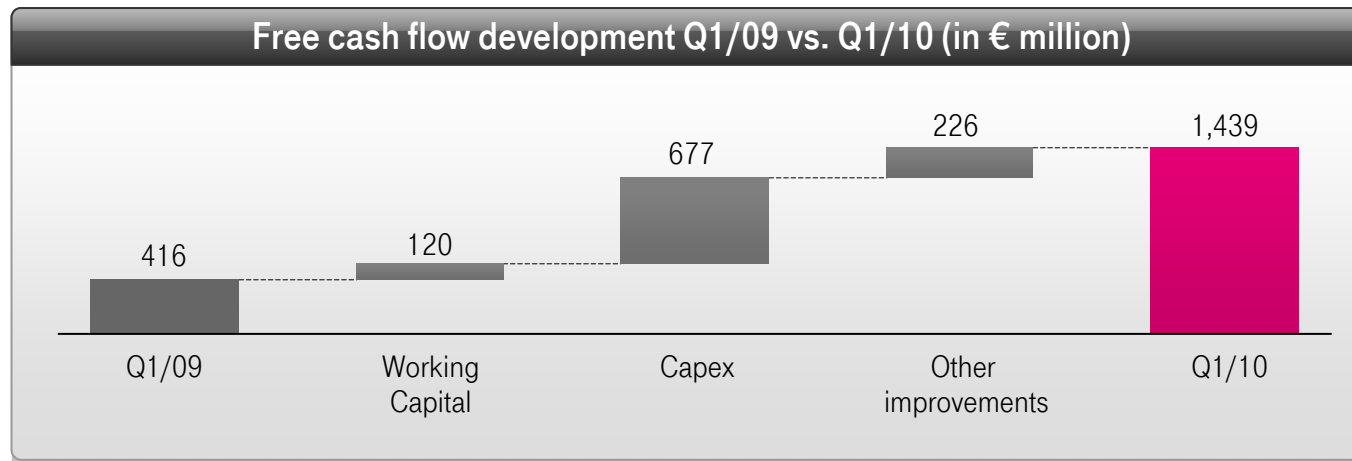
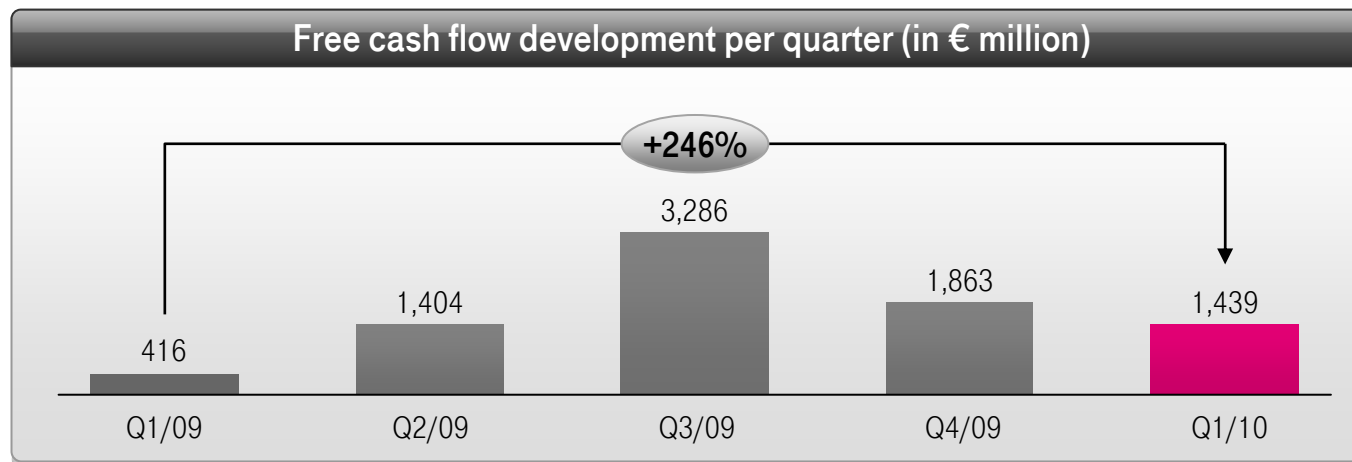
Sequential increase of Q1 profitability.

- Adj. EBIT margin in Q1/10 improved to 2.2% from 1.6% in Q1/09
- Forceful execution of efficiency program
- €0.1 billion Save for Service contribution in Q1/2010

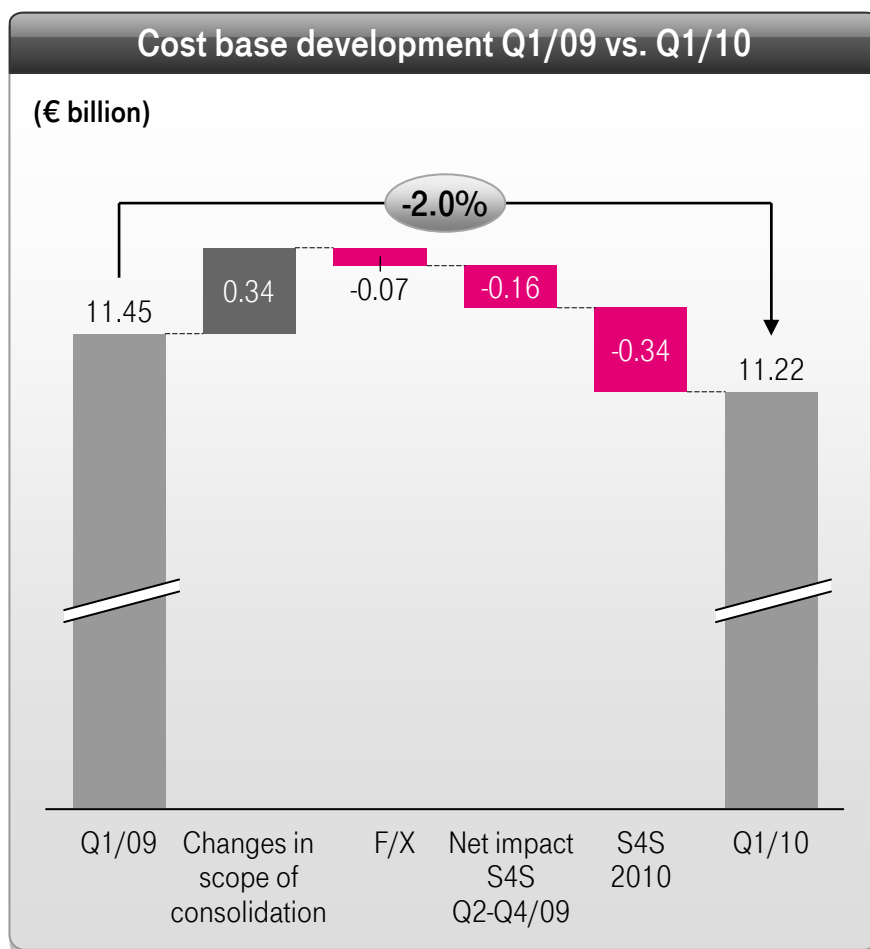


1) As of January 1, 2009, small and medium-sized business customers of the Systems Solutions operating segment (until January 1, 2009, called Business Customers operating segment) are disclosed under the Broadband/Fixed Network operating business area. Prior-year comparatives have been adjusted. Percentages calculated on the basis of figures shown.

## Free cash flow: strong improvement yoy.



Cost base reduction of €0.5 billion, S4S contribution of €0.34 billion in 2010.



#### Contribution

by Business Unit (in € million)

YTD 2010

|                   |            |
|-------------------|------------|
| Germany           | 41         |
| USA               | 65         |
| Europe            | 85         |
| SEE               | -          |
| Systems Solutions | 92         |
| GHS               | 56         |
| <b>DT Group</b>   | <b>339</b> |

- €339 million savings on corporate level in Q1/10
- On group level adj. EBITDA margin improved to 30.9% from 30.3%
- Net cost base of group reduced by € 0.23 billion – organic decrease of €0.5 billion



# Group balance sheet: Solid ratios.

| in € billion                      | 31/03/10     | 31/12/09     | 30/09/09     | 30/06/09     | 31/03/09     |
|-----------------------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Balance sheet total</b>        | <b>130.8</b> | <b>127.8</b> | <b>129.3</b> | <b>132.9</b> | <b>133.8</b> |
| Shareholders' equity              | 44.3         | 41.9         | 41.6         | 41.5         | 45.2         |
| Net debt                          | 40.4         | 40.9         | 42.4         | 45.0         | 42.8         |
| Net debt/adj. EBITDA <sup>1</sup> | 2.0          | 2.0          | 2.0          | 2.2          | 2.0          |
| Gearing                           | 0.9x         | 1.0x         | 1.0x         | 1.1x         | 0.9x         |
| <b>Equity ratio</b>               | <b>33.9%</b> | <b>32.8%</b> | <b>32.2%</b> | <b>31.2%</b> | <b>33.8%</b> |

## Comfort zone ratios

2 - 2.5x Net debt/adj. EBITDA



25 - 35% Equity ratio



Gearing: 0.8 to 1.2



Liquidity reserve covers redemption of the next 24 months



<sup>1</sup> Calculation for the non full year ratios based on mid-point of DT guidance

# Guidance 2010<sup>1</sup> confirmed.

**Guidance assumes constant currencies and no further significant economic deterioration**

**Adj. Group  
EBITDA**

- Around €20 billion (deconsolidation impact of T-Mobile UK approx. €0.4 to 0.5 billion)

**Free cash flow**

- Around €6.2 billion (deconsolidation of T-Mobile UK with no impact)



<sup>1</sup> incl. TM UK for the full year 2010 and based on the average exchange rates for the full year 2009

Q&A - Please press “\*1” to ask a question.



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For remaining questions please contact the IR department after the call



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Thank you for your attention!

