

This document and the accompanying explanatory notes are important and require your immediate attention.

**NOTICE OF THE ANNUAL GENERAL MEETING OF SHAREHOLDERS OF
FORTUNA ENTERTAINMENT GROUP N.V.**

Shareholders and persons entitled to attend shareholders' meetings of Fortuna Entertainment Group N.V. (the "**Company**") are invited to the Annual General Meeting of Shareholders of the Company (the "**AGM**") to be held at the registered office of the Company at the address Strawinskylaan 809 WTC T.A/L 8, 1077 XX AMSTERDAM, The Netherlands, on June 12, 2017, starting at 11.00 a.m. (CET) and to take note of these explanatory notes to the agenda of the AGM.

Agenda for the Annual General Meeting

1. Opening
2. Annual Report 2016
3. Discussion and adoption of the 2016 annual accounts*
4. Discussion on dividend policy
5. Proposal of dividend payment
6. Appointment external auditor*
7. Discussion on the tender offer announced by Fortbet Holdings Limited pursuant to Article 18 (1) of the Dutch Public Takeover Bids Decree
8. Authorization to the Management Board (subject to approval of the Supervisory Board) to purchase shares in the Company's own capital and to alienate purchased shares in the Company's own capital*
9. Closing

* denotes an agenda item that the shareholders will be asked to vote on.

The Management Board of the Company considers that the proposals described in this notice are in the best interests of the Company as a whole, and unanimously recommend shareholders to vote in favour of the resolutions.

Documents

The agenda, the explanatory notes to the agenda and the Company's Annual Report (including the 2016 annual accounts) can be found on the Company's website (www.fortunagroup.eu) and are also available for review at the Company's offices at Strawinskylaan 809, 1077 XX Amsterdam, The Netherlands.

Attending the AGM / Voting instructions

Registered shareholders

With respect to holders of registered shares, the sub-register will be the shareholders' register of the Company, as maintained by it. Holders of registered shares (and other persons/entities entitled to attend the AGM) who wish to attend the AGM must inform the Company's Management Board thereof in writing at the latest on June 6, 2017.

Beneficial holders of shares listed on the Warsaw Stock Exchange or the Prague Stock Exchange ("Listed Shares")

Beneficial holders of Listed Shares who wish to (i) exercise voting rights in writing, (ii) attend the AGM and exercise voting rights in person, or (iii) authorize another person to attend the AGM and to exercise voting rights on their behalf, are requested to contact the bank or broker through which they hold their Listed Shares. Such bank or broker will provide the beneficial holder of Listed Shares with additional information and the appropriate form(s). Please complete, sign and return the form(s) in accordance with the instructions specified thereon. The recipient institution will arrange that the forms and/or the information included therein, as required, will be received by the Company by no later than 16:00 (CET) on June 6, 2017.

Requirements to vote / Registration Date

The Company has set a registration date for registered shares at 23:59 (CET) on May 15, 2017. Shareholders who are registered at the registration date in the Company's shareholder register will be entitled to vote the number of shares held by them at the registration date. The Company does not require the blocking of shares in order to vote at the AGM.

The Company has ascertained that the same date, i.e. 23:59 (CET) on May 15, 2017, is also applicable as the notional registration date for beneficial holders of Listed Shares, in accordance with the internal rules, policies and practices of the depositary(s), custodian(s), broker(s), nominee(s) or clearing system(s) through which they hold Listed Shares. Beneficial holders of Listed Shares may have their accounts blocked when they vote, depending on the internal rules, policies and practices of the custodian(s), broker(s), nominee(s) or clearing system(s) through which they hold Listed Shares. Beneficial holders of Listed Shares who acquire their beneficial holdings or holdings after the notional registration date will not be able to exercise voting rights.

Identification

FORTUNA

FORTUNA ENTERTAINMENT GROUP N.V.

World Trade Center, Tower Kevel 8, Strawinskylaan 809, 1077 XX, Amsterdam, The Netherlands

Registration Number: 34364038, Bank: ABN Amro Bank 531 964 426, Tax ID Number: NL8214 64 838 B01

www.fortuna-group.eu

Persons/entities, entitled to attend the AGM, can be requested to show proof of identity prior to admission to the AGM. We therefore request those persons / entities to bring valid identification.

Registration of Admittance

Registration of admittance will take place on June 12, 2017 from 10.00 a.m. to 10.55 a.m., before commencement of the AGM. It will not be possible to register after that time.

If you are in any doubt as to what action you should take, you are recommended to seek your own advice from an appropriate authorized independent professional adviser.

If you have sold or transferred all your shares in the Company please pass this document, together with the accompanying documents, as soon as possible to the purchaser or transferee or to the agent through whom the sale or transfer was effected for delivery to the purchaser or transferee.

Amsterdam, April 28, 2017

The Board of Managing Directors
Fortuna Entertainment Group N.V.